

President's Message



As I welcome you to this year's 111th Orange County Fair, I am delighted to say that this is going to be a banner year for the 2003 Fair.

We have a lot to be excited about from our Red, Ripe and Rockin' theme to a host of new events and activities. With the re-opening of Pacific Amphitheatre for Fair-time entertainment, the spotlight will be on popular music covering a wide range of genres, including the brilliant jazz artist Diana Krall to rock favorites such as Duran Duran, Bob Dylan and Kenny Loggins.

I am especially pleased that the PacAmp lineup includes two internationally renowned Spanish-language

artists — Juan Gabriel and Marco Antonio Solis — and that the Fair will also offer several Latin festivals for our county's growing Latino population.

While Pacific Amphitheatre concerts will require a separate paid ticket, it's important to point out that the Fair will continue to offer its free concert series twice nightly for 15 days of the Fair.

We're also excited about our celebrity chef series taking place on all three Thursday's of the Fair (July 17, 24 and 31) featuring Food Network chef's Alton Brown, Curtis Aikens and Aaron Sanchez.

In addition to these new happenings, the 2003 Fair will feature the return of the ever popular petting zoos, All-Alaskan pig racing, international speedway racing, motocross jumping, two Demolition Derbies, and the many exhibits entered by Fair fans in a variety of contests.

And, don't forget the Fair is open for 21 days this year (July 11 to Aug. 3) and is closed on Mondays.

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I think you'll agree that it looks like fun times ahead at the Fair. Hope to see you there!

Ruben Smith
President, Board of directors
 Orange County Fair & Exposition Center



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Costa Mesa, California - Summer 2003

ORANGE COUNTY FAIR & EXPOSITION CENTER

32nd District Agricultural Association • 88 Fair Drive • Costa Mesa, CA 92626 • (714) 708-FAIR (3247) • www.ocfair.com

Upcoming Events

WEEKLY EVENTS:

INTERNATIONAL SPEEDWAY RACING - Saturdays, July 11; Aug. 9*, 16, 23*; Sept. 6*, 13, 20*, 27. Grandstand Arena. Races start at 7:30 p.m. Gates open at 5:30 p.m. Admission: adults \$10; juniors (13-17) and seniors (60+) \$6; children (6-12) \$3; children 5 and under free. *Higher admission applies for Aug. 9, 23; Sept. 6 & 20: adults \$12; juniors (13-17) & seniors (60+) \$8; children (6-12) \$4. \$3 Preferred parking through Gate #10. Parking in the Main Lot off Fair Drive. International Speedway Inc. (949) 492-9933

ORANGE COUNTY MARKET PLACE - Saturday & Sunday, 7 a.m. - 4 p.m. Main Lot. Admission: adults \$2, children under 12 free. Tel Phil Enterprises (949) 723-6616 NO MARKETPLACE JULY 12 THROUGH AUG. 3

FARMERS MARKET - Thursdays, 8:30 a.m. - 1 p.m. Main Lot. Sponsored by the Orange County Farm Bureau (714) 573-0374 NO FARMERS MARKET JULY 17, 24, & 31.

July
7/11-8/3 111TH ANNUAL ORANGE COUNTY FAIR - Tuesday - Wednesday, noon - midnight; Thursday - Sunday, 10 a.m. - midnight. **Closed Mondays.** All buildings and grounds. Admission: general (13-54) \$7; seniors (55+) \$6; children (6-12) \$3; children 5 & under free. Parking \$5, buses free. Orange County Fair & Exposition Center (714) 708-FAIR (3247) or www.ocfair.com

August
8-10 GEM, JEWELRY & BEAD SHOW - Friday, noon - 7 p.m.; Saturday, 10 a.m. - 7 p.m.; Sunday, 10 a.m. - 5 p.m. Building #10. Admission: adults \$5; children under 12 free. Gem Faire, Inc. (760) 747-9215

13 PLANT AUCTION - Wednesday, 6 p.m. - 10 p.m. Building #12, Parade of Products, The Courtyard. Admission: \$5. California Association of Nurserymen, (714) 545-8449

16-17 CROSSROADS OF THE WEST GUN SHOW - Saturday, 9 a.m. - 5 p.m.; Sunday, 9 a.m. - 4 p.m. Buildings #10, #12, #14 and Parade of Products. Admission: adults \$9; seniors \$8; children under 12 free with adult. B&L Productions (801) 544-9125

20 SENIOR GAMES - Wednesday, 9 a.m. - 3 p.m. Building #10 & campground. Admission: free. Orange County Activities Directors Assoc. (949) 650-9750

22-24 INDIAN POW WOW - Friday, 2 p.m. - 10 p.m.; Saturday & Sunday, 9 a.m. - 10 p.m. Picnic Area and Arlington Theater. Admission: adults \$7, teens (12-17) and seniors (55+) \$4, children (6-11) \$2; children 5 & under free. Southern California Indian Center (714) 962-6673

24 ENDLESS SUMMER CAR SHOW - Sunday, 9 a.m. - 3 p.m. Free with admission to Market Place. Tel Phil Enterprises (949) 723-6616

30-9/1 LABOR DAY CAR CRUISE - Saturday & Sunday, 9 a.m. - 11 p.m., Monday, 9 a.m. - noon. All Grounds. Admission: adults \$10, children under 12 free. Orange County Cruisin' Association (909) 928-4550

September
4-6 RUSTY BARN CRAFT FESTIVAL - Thursday, Friday, Saturday, 10 a.m. - 5 p.m. Building #10. Admission: adults \$8; children under 12 free. Rusty Barn Promotion Group, Inc. (801) 463-1200

5-6 FLYING NORTH QUILT SHOW - Friday & Saturday, 10 a.m. - 5 p.m. Building #12. Admission: adults \$5; children under 10

free. Orange Grove Quilters Guild (714) 525-0818

6-7 SCOOTER SERIES #5 - Saturday & Sunday, 8 a.m. - 5 p.m. Equestrian Center. Admission: free. Kathy Hobstetter (714) 708-1662

13-14 COMPUTER FAIR - Saturday & Sunday, 10 a.m. - 5 p.m. Building #10. Admission: adults \$5, children under 10 free. National Productions Computer Fair (800) 800-5600 or www.lacomputerfair.com

13-14 EXOTIC PET FAIR - Saturday & Sunday, 10 a.m.-5 p.m. Building #14. Admission: general \$5, seniors (65+) and children (4-14) \$3, kids 3 & under free. Southern California Herpetology Association. www.socalherp.org

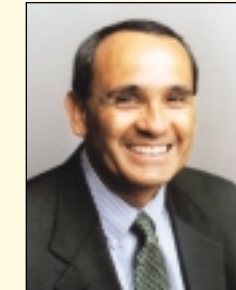
14 BRIDAL SHOW - Sunday, 10 a.m. - 4 p.m. Building #12 & Parade of Products. Admission: adults \$7, seniors (62+) \$5; children 12 & under free. Adcom Publishing (714) 670-7800

19-21 SAND SPORT SUPER SHOW - Friday, 5 p.m. - 10 p.m.; Saturday, 9 a.m. - 7 p.m.; Sunday, 9 a.m. - 3 p.m. All grounds. Admission: general \$8; children under 12 free. Sand Sports Super Show (714) 990-5107

24 ORANGE COUNTY ELECTRONICS EXPO - TRADE ONLY. Wednesday, 10 a.m. - 5 p.m. Buildings #10 & #12. SOCALEE, Inc. (949) 551-2890 www.socalee.net

27 CRUISIN' FOR A CURE - Saturday, 7 a.m. - 5 p.m. Buildings #10, #12, #14, Parade of Products and all grounds. Admission: general \$8; military and seniors (62+) \$5; children under 12 free. Cruisin' for a Cure (949) 588-8777 www.cruisinforacure.

What's Inside



President's Message



Citizens Business Bank Arena



Celebrity Chefs

Did You Know?

The O.C. Fair is closed Mondays

Pacific Amphitheatre Stage Is Set For Summer Concert Series

Pacific Amphitheatre, replete with an all-star assemblage of the top artists from the world of popular music, will reopen for the 2003 Orange County Fair after an eight-year hiatus.

Concerts are scheduled for all 21 nights that the Fair is open. The Fair is closed on Mondays.

Opening the Pacific Amphitheatre Summer Concert Series at the Orange County Fair on Friday, July 11, will be the internationally acclaimed Grammy award winning jazz singer-pianist **Diana Krall**. Her album *The Look of Love* has topped the Billboard charts and helped her to win three Juno awards last year for Artist of the Year, Album of the Year and Best Vocal Jazz Album.

Six-time Grammy nominee **Juan Gabriel** will perform next at the Amphitheatre, bringing the Saturday, July 12, audience the voice that has sold 30 million albums and filled concert venues around the world. Recipient of the ASCAP Songwriter of the Year award in 1995, Gabriel was inducted into the Billboard Latin Music Hall of Fame the following year. His latest album, *Canta Como*, was released last year.

With a mixture of confessional lyrics and pop-based folk-rock, **Melissa Etheridge** will show on Sunday, July 13,



Diana Krall, July 11

why she became one of the '90s most popular recording artists. Her breakthrough release, *Yes I Am*, sold 6 million copies and helped her to win the 1995 Grammy as best female rock vocalist. Also appearing will be two-time Grammy nominee **Joan Osborne**.

Strong lyrics, solid acoustic musicianship and faultless three-part harmony made **Crosby, Stills & Nash** one of the most successful groups in the history of rock. On Tuesday, July 15, the Pacific Amphitheatre audience will see and hear this legendary group perform a selection of their hits, including, "Teach Your Children," "Suite: Judy Blue Eyes," and

"Our House."
 Simon LeBon, Andy Taylor, Roger Taylor, John Taylor and Nick Rhodes, all five of the original members of **Duran Duran**, will perform together in America for the first time in 19 years on Wednesday, July 16, at 7:30 p.m. The internationally acclaimed group has had Top 10 hits in both the United States and the United Kingdom, including "Rio," "Hungry Like the Wolf," and "The Reflex."
"Standing in the Shadows of Motown," featuring the **Funk Brothers**, will come to the Pacific Amphitheatre on Thursday, July 17. The Funk Brothers were the backup *continued inside*

Red, Ripe & Rockin' Deals

OPENING DAY
Friday, July 11
 Free admission for first 111 adult guests.

ROCK INTO THE FAIR
Wednesday, July 16 (noon-1 p.m.)
 Free admission and parking for all ages. (opening hour)

4H/FFA DAY
Wednesday, July 30 (All day)
 Free admission with 4H or FFA membership card.

FARM BUREAU DAY
Wednesday, July 16 (All day)
 Free admission with Farm Bureau card.

SALUTE TO SOUTHERN CALIFORNIA HEROES
Friday, July 11
 Free admission for all active duty military, law enforcement and firefighters plus one guest 9 a.m. - 5 p.m.

SENIORS DAYS
Thursdays, July 17, 24 & 31 (All day)
 Seniors ages 55+ admitted for \$4. (regular admission \$6) and Free Ferris wheel and merry-go-round rides.

WRISTBAND PROMOTIONS
Unlimited Ride Tuesdays
 • \$20 wristband valid for unlimited main midway and kiddie midway rides. Valid Tuesdays only from noon-5 p.m. or 7 p.m. to midnight.
Weekday Wristband
 • \$10 wristband valid for 10 rides. Valid Wednesdays - Fridays from opening - midnight.

KIDS DAYS
Tuesdays, July 15, 22 & 29 (All day)
 Children age 12 and under admitted free.

ROCKIN' AGAINST HUNGER
Wednesday, July 23 (noon-5 p.m.)
 Free admission for those who bring five canned food items. Food to be donated to Second Harvest Food Bank for distribution to local needy families.

CARNIVAL RIDE BOOKLETS
 • \$10 book of 16 tickets Sold Wednesday-Friday (8 p.m. - midnight)
 • \$20 book of 36 tickets - Sold daily. (most rides require 3 to 5 coupons per ride.)

111TH ORANGE COUNTY FAIR 2003 CARNIVAL PROMOTIONS

Citizens Business Bank Arena Provides Free Entertainment

From the roar of motorcycles to the crunch of heavy American metal, from the plaintive twang of traditional country to the lively swagger of an Irish pub, the Orange County Fair presents a tantalizing schedule of free family entertainment.

Fri.	July 11	28th annual Speedway Derby	8 p.m.
Sat.	July 12	Freestyle Motocross Jumping	2 & 8 p.m.
Sun.	July 13	Orange Crush Demolition Derby	2 & 8 p.m.
Tues.	July 15	Little River Band	7 & 9 p.m.
Wed.	July 16	Blue Oyster Cult	7 & 9 p.m.
Thurs.	July 17	The Bangles	7 & 9 p.m.
Fri.	July 18	Poco/Richie Furay/Chris Hillman & Herb Pederson	7 & 9 p.m.
Sat.	July 19	Young Dubliners	7 & 9 p.m.
Sun.	July 20	Mariachi Festival	noon - 10 p.m.
Tues.	July 22	Billy Bob Thornton	7 & 9 p.m.
Wed.	July 23	Berlin featuring Terri Nunn	7 & 9 p.m.
Thurs.	July 24	Phil Vassar	7 & 9 p.m.
Fri.	July 25	The Fabulous Thunderbirds	7 & 9 p.m.
Sat.	July 26	Royal Crown Revue	7 & 9 p.m.
Sun.	July 27	Festival Latino	noon - 10 p.m.
Tues.	July 29	The Mountain Top	7 & 9 p.m.
Wed.	July 30	The Fab Four - the Ultimate tribute to the Beatles	7 & 9 p.m.
Thurs.	July 31	Ziggy Marley	7 & 9 p.m.
Fri.	Aug. 1	Ozomatli	7 & 9 p.m.
Sat.	Aug. 2	Bullriding - with musical performance by BR5-49	2 & 8 p.m.
Sun.	Aug. 3	Fiesta del Charro	2 & 8 p.m.

All events in the Citizens Business Bank Arena are free with Fair admission. Seating is available on a first-come, first-seated basis. All acts and times are subject to change.

Official Orange County Fair 2003 Sponsors



Orange County Fair is made possible by generous support of our sponsors.

Food Network Chefs Come to Heritage Stage

It's the year of the tomato at the Orange County Fair and what better way to celebrate and honor the fruit (or is it a vegetable) than with three popular chefs from the top-rated Food Network sharing their favorite red, ripe and rockin' recipes. Join celebrity chefs Alton Brown, Curtis Aikens and Aaron Sanchez on Heritage Stage as each entertains and entices us with the sweet smell of home cooking at the Fair.

Kicking off the Celebrity Chef Series on Thursday, July 17, is Alton Brown. As writer and host of "Good Eats," one of the top-rated shows on the Food Network, Brown combines his passion for food and pop culture while entertaining his audience with wit and humor. According to Brown, it is a show for people who would rather understand their food than follow a recipe. At the Fair, Brown will explore the origins of the tomato, while making homemade

soup with fresh tomatoes and basil.

On Thursday, July 24, at 5:30 p.m., veteran Food Network chef Curtis Aikens takes center stage along with his passion for produce and healthy cooking. On his show "Calling All Cooks," Aikens scours the nation for treasured family recipes and the stories behind them. While on Heritage Stage, he'll share his own special recipes, such as vegetable curry and several pasta dishes, using of course, the tomato.

Wrapping up the Chef Series is Aaron Sanchez on Thursday, July 31, at 5:30 p.m. The son of celebrated Mexican chef and cooking authority Zarela Martinez, Sanchez has earned a spot among the country's leading contemporary chefs with his remarkable passion, commitment and skill. He is currently the co-host of the Food Network's "Melting Pot," where he brings his Latin heritage, training and imagination



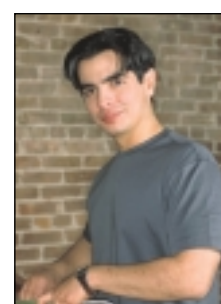
Alton Brown

to bear in a range of evocative, Cuban-inspired dishes made from classic ingredients.

All three chefs will be available following their shows to sign autographs and answer questions.



Curtis Aikens



Aaron Sanchez

In Memoriam

Randy Smith

Veteran Fair Board member Randy Smith, whose gruff manner belied his generosity to youthful Fair participants, died March 30 at his Yorba Linda home.



He had been a Fair Board member since 1990, had twice been reappointed to four-year terms, and was waiting to find out if Gov. Gray Davis would name him to a fourth term.

In a memorial service held on the fairgrounds, he was remembered by his family, friends, Fair staff and co-workers for the high regard in which he was held and his exuberance for all things Fair-related.

Summing up the sense of loss, Fair CEO Becky Bailey-Findley said, "The Fair has lost a great advocate and friend. He was a strong advocate of making the Fair a true community asset and a positive contributor to the county. His feelings for the Fair were strong and no one enjoyed it more than he. I know we will all miss him greatly."

Former Orange County Supervisor Gaddi Vasquez, now Peace Corps director, said, "Randy was a big man with an even bigger heart. He was one of the most generous souls I've ever met."

CEO Bailey-Findley said that "the Orange County Fair benefited greatly from the leadership of Randy Smith. His leadership was one of commitment to the fundamental ideals and responsibility to the community. He believed the Fair should provide public benefit and service and should be accessible by all who desired to be a part of the Fair."

Randy was an influential lobbyist who helped to make expansion of John Wayne Airport a reality in 1990.

He was born in Santa Ana, attended Santa Ana Junior College, where he was student body president, and was graduated in 1970 from Cal State Fullerton with a bachelor's degree in political science. He spent six years as a district representative for John Schmitz, the former state senator and congressman.

Randy is survived by his wife, Jeanne Reinhardt Smith, and their three children, Jeff, Candi and Craig.

Ken Fulk

Former Orange County Fair chief executive officer Ken Fulk, who passed away on April 14, left a permanent impact on the Fair organization with his innovations and multiple talents.



While he was general manager of the Fair during the 1970s and 1980s, Ken brought such events to the Fairgrounds as Youth Expo, the Orange County Market Place and the Pacific Amphitheatre.

"I always admired Ken's understanding of the Fair's purpose and his contribution to the community it served," said Becky Bailey-Findley, CEO of the Fair. "He was extremely creative. He loved to draw, write and create everything from exhibits to newsletters."

She added: "We will miss Ken tremendously — especially his enthusiasm and love for fairs."

Services were held on April 18 in Wildomar, where Ken had been living. He is survived by his wife, Helen.

Re-Opened Pacific Amphitheatre, continued from page 1

band for many of the key performers from the golden era of Motown, including Marvin Gaye, the Temptations, and Diana Ross and the Supremes. Appearing with the band will be a number of guest vocalists.

Hip-Hop / rock crossover band **311** and special guest **Something Corporate** perform on Friday, July 18. 1995's release of the CD **311** produced the Number One modern rock song "Down" and sold over 3 million copies. Show time is 7:30 p.m.

Creator of some of Latin America's greatest hits, **Marco Antonio Solis** will display his artistry on Saturday, July 19. He was still a teenager when he formed Los Bukis in the early '70s, and over the next two decades the group profoundly influenced the norteno and Tejano music of Mexico and the southwestern U.S. As a solo artist he earned platinum status for such LPs as *Quiereme*, *Inalcanzable* and *Por Amor a Mi Pueblo*.

Amy Grant and **Michael W. Smith**, two of contemporary Christian music's greatest artists, will be featured on Sunday, July 20. Amy Grant, holder of a Grammy for Best Female Gospel Performance and three Dove awards, has changed her persona from strictly gospel singer to a more contemporary pop image. Michael W. Smith is one of the most enduringly popular artists in Christian contemporary music, and he too is finding success as a mainstream artist. Over his career he has won both Dove and Grammy awards, selling more than 7 million records and posting 25 No. 1 hits.

Devo, one of new wave's most innovative and successful bands, comes to the Pacific Amphitheatre alongside the eclectic rock of **Cake** on Tuesday, July 22, at 7:30 p.m. Devo scored a Top 10 and MTV hit with "Whip It" in 1980 and became cult sensations with their robotic rhythms and highly stylized visual presence. Cake burst onto the music scene with 1995's "The Distance" from their second album Fashion Nugget.

The pioneering, critically acclaimed and Grammy-winning **Steely Dan** kick off their first concert tour in three years on July 23 at 7:30 p.m. Led by longtime creative partners Donald Fagen and Walter Becker, the band has carved one of the most distinctive paths in contemporary music, sporting a signature sound made popular with such songs as "Reeling in the Years" and "Deacon Blue." Their latest album, *Everything Must Go*, was released on June 10.

On July 24, **The Doobie Brothers** and **Buddy Guy** perform at 7:30 p.m. In their journey from one of California's most popular pop/rock bands of the '70s, the Doobie Brothers evolved from a mellow, post-hippie boogie band to the slick, soul-inflected pop band that it is today. Blues legend Buddy Guy has been a phenomenon since he released his first singles in 1958.

The Doors of the 21st Century will be in the spotlight on Friday, July 25. Featuring original members Robbie Krieger and Ray Manzarek, along with vocalist Ian Astbury of The Cult, the



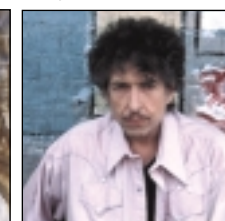
Juan Gabriel



Amy Grant



Alan Jackson



Bob Dylan



Boston

band will perform seminal works from their canon, including "Light My Fire," "L.A. Woman," and "Break On Through."

Everyone "oughta" know about seven-time Grammy winner **Alanis Morissette**, who will be performing Saturday, July 26. *Jagged Little Pill*, released in the summer of 1995, featured the singles "You Oughta Know," "Hand in My Pocket," "All I Really Want," and "Ironic." The album sold over 28 million worldwide and established Morissette as an international superstar. Singer/songwriter **Jason Mraz** opens the Saturday program.

Few artists have had as much influence on the course of popular music as **Bob Dylan**, who appears on Sunday, July 27. He has set the bar for a generation of songwriters with his poetic lyrics and unique voice.

Performing Tuesday, July 29, at 7:30 p.m., **Alan Jackson** has sold 36 million

albums worldwide since his 1989 debut. Jackson's hit single, "Where Were You (When the World Stopped Turning)," earned the 2003 Grammy Award for Best Country Song. His latest album, *Drive*, earned the Academy of Country Music's Album of the Year award. Special guest **Joe Nichols** was awarded the 2003 ACM's award for Top New Male Vocalist.

Kenny Loggins and special guest **Michael McDonald** perform on Wednesday, July 30. Both popular singer-songwriters have numerous hits to their credit. Two-time Grammy winner Loggins scored with his Number One hit "Footloose." Michael McDonald, former singer for the Doobie Brothers, has won three Grammys, as well as hit singles with "I Keep Forgettin' (Every Time You're Near)" and "Yah Mo B There," his duet with James Ingram.

Using modern sonics and timeless rock conventions, **3 Doors Down** burst on the scene with its debut song "Kryptonite" and debut album *The Better Life*. In its Thursday, July 31, appearance, the rock band will perform audience favorites, including their latest hit single "When I'm Gone."

Led by front man and flutist Ian Anderson, **Jethro Tull**, performing Aug. 1, has forged a musical genre that incorporates heavy guitar riffs, folk melodies and British blues. Founded in the late '60s, the band released a string of Top 10 albums, including *Thick As A Brick*, *Passions Play* and the ubiquitous *Aqualung*.

Roxy Music comes to the stage on Saturday, Aug. 2 featuring original band members Bryan Ferry, Phil Manzanera and Andy Mackay. Roxy Music is a one of a kind mix of glamour, romance, and futurism laced with innovative music, dazzling virtuosity and unforgettable pop hooks. Southern California favorites **David Lindley & El Rayo-X** are special guests. El Rayo-X fuse an eclectic blend of Bluegrass, Worldbeat, Tex-Mex, Blues-Rock & Rock 'n' Roll. They are re-forming for their only L.A. appearance this year.

Closing out the concert series on Sunday, Aug. 3, will be **Boston**, the group that produced one of the fastest-selling debut albums in history. Under the guidance of Tom Scholz, Boston has been a favorite of rock radio for over twenty-five years. They are touring in support of their latest album, *Corporate America*.

Tickets are available through Ticketmaster and the Fair box office. Prices vary. Concert starting times vary and should be checked on the Fair web site, www.ocfair.com.

All acts and times subject to change.