

President's Message



The annual OC Fair is always a special time, but the 2008 OC Fair is even more special in the sense that this is the last year that we will work under the dynamic leadership of CEO Becky Bailey-Findley. In her 15 years as CEO, and a lifetime as part of the Fair family, Becky has almost become synonymous with the OC Fair and all of its success.

Under her leadership, the Fair has expanded from 17 to 21 days, has worked towards revitalizing the property with the upcoming Master Plan capital improvements, and has continued to broaden our community outreach by expanding agricultural education through Centennial Farm and The Ranch After-School Program. As a fitting send-off, the 2008 OC Fair

looks to be another milestone in a history of milestones. The thrilling programming in the Action Sports Arena, along with the Lexus Summer Concert Series, continues to raise the bar of what can be expected from a county Fair. This is in addition to all of the wonderful carnival rides, exhibits, including the Flash & Focus Gallery and the OC Cheese A-Fair, games, shopping, and, of course, the food.

I speak on behalf of all of the members of the OC Fair Board of Directors when I say it has been a pleasure to work with Becky, and, while she leaves the Fair in the capable hands of Steve Beazley, she will be sorely missed. We hope to expand upon her legacy and make her proud of an organization that is a testament to her leadership.

So, "Say Cheese!" and let Becky know you love the OC Fair.

Dale Dykema
President, Board of Directors
OC Fair & Event Center

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2008 OC Fair Sponsors



2008 OC Fair Promotions

FREE HOUR
Friday, July 11
 Free admission and parking.
 Noon-1 p.m.
 Sponsored by Burt's Bees.

SUMMER FOOD DRIVE
Wednesday, July 23
 Free admission with donation of five (5) non-perishable food items.
 Noon-6 p.m.
 Benefiting Second Harvest Food Bank.

SALUTE TO SOUTHERN CALIFORNIA HEROES
Friday, July 11
 Free admission for all active duty military, law enforcement and firefighters plus one guest.
 1 p.m.-6 p.m.

SUMMER BOOK DRIVE
Wednesday, July 30
 Free admission plus one carnival ride with donation of one (1) new or three (3) gently used children's books.
 Noon-6 p.m.
 Benefiting Orange County public schools through Reading By 9.

KIDS DAYS
Tuesdays, July 15, 22, & 29
 Children ages 12 & under admitted free.
 All day.

SENIOR DAYS
Thursdays, July 17, 24, & 31
 Seniors (60+) admitted for \$4.
 Free Ferris wheel and merry-go-round rides.
 All day.

CARNIVAL PROMOTIONS
 Unlimited Rides
 \$20 Tuesdays & Wednesdays
 Sold until 5 p.m. Ride until 8 p.m.
 \$1 Rides
 Thursdays & Fridays
 Ride until 7 p.m.

What's Inside



President's Message



Pacific Amphitheatre



2008 Promotions

Did You Know?

Save Gas. Ride the OC Flyer to the Fair

Adrenaline-induced Arena Entertainment Set to Thrill in 2008

ACTION SPORTS ARENA

The grandstand arena will feel like it had a shot of adrenaline in July when the Action Sports Arena makes its 21-day run at the 2008 OC Fair.

The Arena lineup includes a plethora of action-packed entertainment to whet any adventurer's appetite.

After the top and up-and-coming skateboarders ride off after competing in the first-ever Maloof Money Cup, the fierce faces of Lucha Libre will come bounding into the Arena on July 15-17 with three nights of drama, strength, agility, wrestling, and of course, colorful costumes.

The second weekend of Fair, July 18-20, features the always-popular motorized events: the 33rd annual Speedway Fair Derby and Freestyle Motocross Jumping, X-treme Freestyle Moto-X Jumping Invitational, and the 8th annual "Orange Crush" Demolition Derby.

Extending the motorized excitement is H2X, a personal watercraft racing and stunts show that will have the Arena filled with 350,000 gallons of water splashing in July 22-26.

High energy and good, old-fashioned competitive spirit will be felt July 27 with SummerFist 2008, a mixed martial arts competition.

The arena will go vertical with the Big Air BMX Triples, presented by ASA Entertainment,



from July 29-31 as the best local riders show that a bicycle's tires don't have to remain on the pavement.

will add equestrian finesse to the bull riding excitement on Aug. 3.

With the exception of the Maloof Money Cup, all Action Sports Arena entertainment is free with Fair admission. A limited amount of reserved seats are available for \$12.50 each day. Free seating is on a first-come, first-seated basis.

For an up-to-date listing and entertainment specifics, visit ocfair.com.

2008 Lexus Summer Concert Series In The Pacific Amphitheatre



July 11	B.B. King / Leon Russell / Mavis Staples	7 p.m.
July 12	OneRepublic / Phantom Planet / Carolina Liar	7 p.m.
July 13	Chris Isaak	7 p.m.
July 15	Tom Jones / Sheila E	7 p.m.
July 16	TBD	TBD
July 17	The Wallflowers / Eek-A-Mouse / Pato Banton	7 p.m.
July 18	The Wallflowers / Train	7 p.m.
July 19	Fergie	7 p.m.
July 20	Dropkick Murphys / The Mighty Mighty Bosstones	7 p.m.
July 22	Stray Cats / Joe Ely / Hot Rod Lincoln	7 p.m.
July 23	MercyMe / David Crowder Band / Tenth Avenue North	7 p.m.
July 24	Yaz / Psychedelic Furs	7 p.m.
July 25	LATV Live & Que Buena Present "Festival Del Duranguense"	7 p.m.
July 26	Alan Jackson / Zac Brown Band	7 p.m.
July 29	Emmylou Harris / Ricky Skaggs / Del McCoury	7 p.m.
July 30	Paramore / Jack's Mannequin / Paper Route	7 p.m.
July 31	Matchbox Twenty / Hodges	7 p.m.
Aug. 1	Pat Benatar & Neil Giraldo / Berlin / Patty Smyth & Scandal	7 p.m.
Aug. 2	Slightly Stoopid / Pepper	7 p.m.
Aug. 3	Scorpions / Sammy Hagar & The Wabos	7 p.m.

All acts and times subject to change.

Lexus Summer Concert Series at Pacific Amphitheatre requires additional admission.

Weekly Events

COSTA MESA SPEEDWAY

The dirt will fly as the best local dirt bike riders take to the track. Saturdays, Aug. 16, 23, Sept. 6, 13, 20 & 27.

Gates open 6 p.m., first race 6:30 p.m. Grandstand Arena. Admission: adults \$15, juniors (13-17) & seniors (60+) \$10, children (3-12) \$5, children 2 & under admitted free. Programs free. Preferred Parking \$5. Costa Mesa Speedway (949) 492-9933 costamesaspeedway.net



ORANGE COUNTY MARKET PLACE

Saturday & Sunday, 7 a.m.-4 p.m. Main Parking Lot. Admission: adults \$2, children under 12 free. Tel Phil Enterprises (949) 723-6660 ocmarketplace.com



FARMERS MARKET

Thursday, 8:30 a.m.-1 p.m. Main Parking Lot. Orange County Farm Bureau (714) 573-0374 orange.cfbf.com



CENTENNIAL FARM

Monday - Friday, 1 p.m.-4 p.m. Saturday & Sunday, 9 a.m.-4 p.m. Admission: free. (714) 708-1916 During all-ground events, admission may be required. Visit ocfair.com for more information.



July, Aug. & Sept. 2008

JULY 2008

7/11-8/3 2008 OC FAIR

"Say Cheese" Tuesday-Friday, noon-midnight Saturday-Sunday, 10 a.m.-midnight. Closed Mondays. Admission: adults \$9, seniors (60+) \$7, children (6-12) \$5, children 5 & under admitted free. OC Fair & Event Center (714) 708-1500 ocfair.com



AUGUST 2008

8-10 GEM FAIRE

World-renowned marketplace for the finest gemstones, beads, jewelry, minerals, equipment and more at the lowest prices in the market. Friday, noon-7 p.m. Saturday, 10 a.m.-7 p.m. Sunday, 10 a.m.-5 p.m. Buildings 10 & Parade of Products. Admission: adult weekend pass \$5, children 11 & under admitted free. Gem Faire, Inc., (503) 252-8300 gemfaire.com



16-17 CROSSROADS OF THE WEST GUN SHOW

Saturday, 9 a.m.-5 p.m. Sunday, 9 a.m.-4 p.m. Buildings 10, 12, 14, 16. Parade of Products & Main Mall. Admission: adults \$12, seniors \$11, children under 12 admitted free with adult. B&L Productions (801) 544-9125



20 CHARITY PLANT AUCTION CHILI COOK-OFF

Annual fundraising effort by the California Association of Nurseries and Garden Centers for local community groups. Wednesday, 5 p.m.-10 p.m. Building 12, Parade of Products and Courtyard. Admission: \$5 donation, children 12 & under admitted free. occan.org



21-24 TURKISH FESTIVAL

Thursday-Sunday, times TBD. Festival Fields



23-24 WAREHOUSE SALE

Saturday & Sunday, 10 a.m.-4 p.m. Building 12. Admission: Saturday \$15 presale or \$25 at the door; Sunday, \$5. thewarehousesale.com



8/30-9/1 GREAT LABOR DAY CAR CRUISE

Classic cars enjoy the national holiday cruising the grounds for the all-day car show extravaganza. Saturday & Sunday, 9 a.m.-11 p.m. Monday, 9 a.m.-noon. All Grounds. Admission: adults \$12, children under 12 admitted free. Orange County Cruisin' Association (951) 928-4550



SEPTEMBER 2008

6-7 MY HEALTHY LIFE EXPO

Where a healthy life can begin. Saturday, 9 a.m.-6 p.m. Sunday, 9 a.m.-4 p.m. Building 10. Admission: free. myhealthylifeexpo.com



10-11 OC ELECTRONICS SHOW

Wednesday, 10 a.m.-5 p.m. Thursday, 10 a.m.-3 p.m. Building 10. Admission: TBD.



13-14 BLUE DOT BOUTIQUE SALE

Saturday, 10 a.m.-5 p.m. Sunday, 10 a.m.-4 p.m. Building 16 bluedotboutiquesale.com



14 BRIDEWORLD EXPO

Sunday, 10 a.m.-4 p.m. Building 10. Admission: adults \$10 and children under 12 admitted free. Adcom Publishing (714) 670-7800 brideworld.com



19-21 SAND SPORTS SUPER SHOW

Tenth anniversary of the best opportunity to see the ultimate in off-road vehicles, equipment and accessories. Friday, 5 p.m.-10 p.m. Saturday, 9 a.m.-7 p.m. Sunday, 9 a.m.-4 p.m. All Grounds. Admission: adults \$10, children 12 & under admitted free, \$25 3-day pass. Sand Sports Super Show (310) 533-0589 sandssportssupershow.com



27 CRUISIN' FOR A CURE

The world's largest one-day charity car show educating men and their families about prostate cancer. Saturday, 7 a.m.-5 p.m. All Grounds. Admission: adults \$12, military and seniors (62+) \$10, children under 12 admitted free. Cruisin' For A Cure (949) 558-8777 cruisinforcure.com



Upcoming Events

Want to know what's happening at the OC Fair & Event Center? Sign up for our monthly OC FEC e-newsletter at

ocfair.com/subscribe.

