

2011 OC FAIR PREMIUM SPACE/ MOBILE MARKETING APPLICATION

Thank you for your interest in the OC Fair, scheduled for July 15 – August 14, 2011 (Open Wed. - Sun.).
This application does not guarantee space at the OC Fair.

COMPANY NAME: _____

DBA (if applicable): _____

OWNER'S NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WORK PHONE: _____ HOME PHONE: _____

FAX: _____ CELL PHONE: _____

E-MAIL ADDRESS: _____

WEBSITE: _____

TAXPAYER ID # _____ (MANDATORY, if selected)

CONTACT PERSON(S) IN CHARGE OF SPACE DURING EVENT:

NAME: _____ CELL PHONE: _____

NAME: _____ CELL PHONE: _____

ARE YOU INTERESTED IN: PREMIUM SPACE MOBILE MARKETING

LIST ALL PRODUCTS YOU ARE REQUESTING TO SELL, DISPLAY OR PROMOTE.

PLEASE BE SPECIFIC. If additional space is required, please use additional sheet. (*SEE NOTE)

(* THE FAIR RESERVES THE RIGHT TO SELECT THE ITEMS ALLOWED TO BE SOLD).

PRODUCT DESCRIPTION: _____

BRAND NAME(S)/MANUFACTURER: _____

PRICE RANGE OF ITEMS TO BE SOLD: _____

DO YOU PLAN ON SAMPLING? YES NO

Note: Food or beverage products to be distributed to the public requires an Orange County Health Care Agency permit.

If yes, What? _____

MONETARY ACTIVITIES (CHECK ALL THAT APPLY):

DISPLAY/FREE SAMPLES OF PRODUCTS OR SERVICES ONLY

MAKING CASH, CHECK OR CREDIT CARD SALES

ORDER TAKING ONLY

TAKING DEPOSITS WITH ORDERS

OTHER (PLEASE SPECIFY): _____

SPACE REQUIREMENTS: _____ X _____

(front – width)

(depth)

DO YOU USE AMPLIFIED SOUND? YES NO

LOCATION PREFERENCE: INSIDE OUTSIDE NO PREFERENCE

ELECTRICAL REQUIREMENTS: _____ AMPS _____ VOLTS

WATER REQUIREMENTS: YES NO

DO YOU PARTICIPATE IN THE CALIFORNIA STATE FAIR? YES NO

DO YOU PARTICIPATE IN THE L.A. COUNTY FAIR? YES NO

DO YOU PARTICIPATE IN THE SAN DIEGO COUNTY FAIR? YES NO

REFERENCES (include fairs, special events and bank with contact name and phone numbers):

PHONE: _____

PHONE: _____

PHONE: _____

COMMENTS:

Attach brochures, photographs, detailed drawings or any information about your product and space as it looks while in operation. This application, along with the attachments you furnish, is your opportunity to provide a professional and complete presentation. Please send all attachments with original packet. We cannot guarantee adding additional information to your original presentation.

ALL PHOTOGRAPHS BECOME THE PROPERTY OF THE FAIR.
ONLY FULLY COMPLETED APPLICATIONS WILL BE REVIEWED.

I understand that this is an application only and does not guarantee space at the OC Fair.

Signature

Date

RETURN VIA ONE OF THE FOLLOWING:

Mail:

OC Fair Premium Space/ Mobile Marketing Program
Attn: Brynden Studley
P.O. Box 193730
San Francisco, CA 94119

Fax: 415-956-2911

Email: brynden@cpmgsf.com