

## President's Message



The year 2005 is definitely upon us. Over the past years, the Orange County Fair & Exposition Center has become a highly utilized event center, attracting more

than 4.3 million people to over 1,100 event days held each year on the grounds. The revenue generated by the annual Fair and the year-round events not only sustains the organization's programs, but they allow those programs to expand and change to meet the demands of the fairground's patrons and community.

Upcoming, and an exciting component of our expansion, is the continued implementation of the Master Plan - a ten year, phased program designed to improve existing facilities and grow others to accommodate the interest in and rise of information about our upcoming Youth Expo in April, followed by the annual Orange County Fair, which for 2005, "calls you out to play!" There is always something exciting going on at the fairgrounds. And we'll be the first to let you in on the excitement! Please visit our website at [www.ocfair.com](http://www.ocfair.com).

Stay close to us as we provide more

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Jim Barich, President, Board of Directors  
Orange County Fair & Exposition Center



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Costa Mesa, California - Winter 2005

ORANGE COUNTY FAIR & EXPOSITION CENTER

## Hayakawa Appointed to OC FEC Board



Governor Arnold Schwarzenegger has announced the re-appointment of Gary Hayakawa to the Orange County Fair & Exposition Center Board of Directors. This will be Mr. Hayakawa's

third term — he previously served from 1992 to 2001. He will serve a four-year term and succeeds Patricia Velasquez,

who was appointed in 2001. Mr. Hayakawa, of Irvine, is president of Three Star Nursery, Inc., a Fountain Valley wholesale nursery. He has been president for the past 15 years and his tenure with Three Star Nursery spans almost three decades. A horticulturist by trade, Hayakawa has virtually grown up in the nursery business. He is involved in many related organizations including the Orange County Chapter of California Association of Nurseries and Garden Centers, of which he is a past president.

Also, he currently is president of the Centennial Farm Foundation, president of Friends of UC Extension, vice president

of the Orange County Farm Bureau, and past president of the Japanese American Republicans, where he is still active in the organization as part of the board of directors. Additionally, Hayakawa is a member of Veterans of Foreign Wars and Disabled American Veterans.

Hayakawa looks forward to his involvement again with the organization to help the fair industry "assist the younger generation through agriculture education."

The Fair Board is composed of nine volunteer members whose role is to set and approve policies for the Orange County Fair & Exposition Center.

32nd District Agricultural Association • 88 Fair Drive • Costa Mesa, CA 92626 • (714) 708-FAIR (3247) • [www.ocfair.com](http://www.ocfair.com)



The 2005 Youth Expo Handbook is available online.

Youth Expo 2005 is doing our part in being Green by offering the Youth Expo Handbook online only.

Also new this year, you can register your entries online.

Visit [www.ocfair.com](http://www.ocfair.com) and click the Youth Expo button.

Entry form deadline is Thursday, February 3, 2005.

For additional info, call (714) 708-1553.

## What's Inside



Board Appointment



Youth Expo Clip Art



President's Message

## Did You Know?

The Youth Expo handbook is online.

## It's Easy Being Green at Youth Expo

Like championship athletes, Orange County's youths will assemble on April's last weekend to celebrate their achievements and to have their accomplishments acclaimed by parents and community leaders at the 26th annual Youth Expo.

The annual event at the Orange County Fair & Exposition Center will bring together an estimated 20,000 youths plus parents, educators and public officials honoring the work of youngsters from preschool through 12th grade. The April 29-May 1 event is underwritten and sponsored by OC FEC.

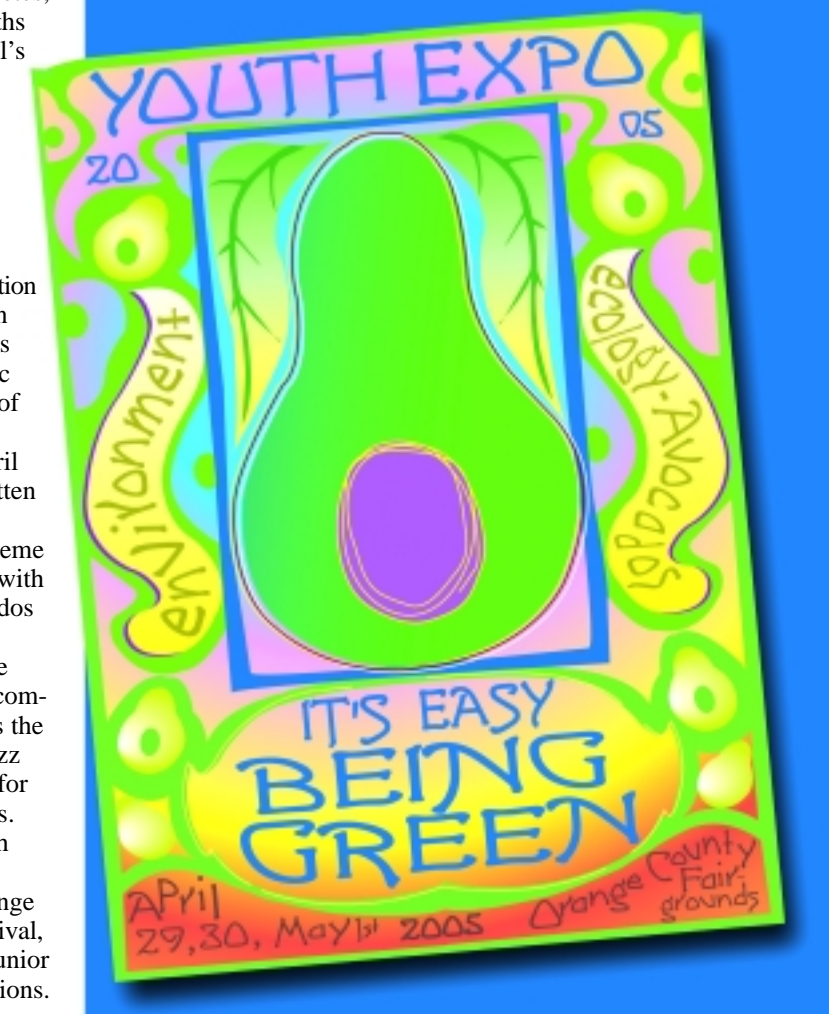
The 2005 Youth Expo theme is "It's Easy Being Green," with emphasis on ecology, avocados and the environment.

Youth Expo is a veritable smorgasbord of events and competitions. The Expo includes the annual Talent Search and Jazz Festivals, and competitions for Girl Scout and 4-H members. Winners of the Talent Search will be asked to appear as entertainers at the 2005 Orange County Fair. In the Jazz Festival, musicians will compete in junior and senior high school divisions.

Simultaneously, the 50th annual Orange County Science and Engineering Fair will be taking place in one of the fairgrounds buildings. The young entrants will display their innovations and solutions to science and engineering problems.

Youth Expo will be open 9 a.m.-3 p.m. on Friday, April 29; and 9 a.m.-4 p.m. on Saturday and Sunday, April 30 and May 1.

For the first time, the Youth



Expo Competition Handbook will be available online only, allowing teachers and group leaders easy access to all the information they will need. This year, participants will have the option of completing their entries online, instead of completing them by hand then mailing or hand-delivering them to OC FEC. Youth Expo is planning to use only online

entries in 2006. With the cooperation of business and community partners, Orange County Fair & Exposition Center will offer up to 20 Orange County elementary schools an opportunity to get free bus transportation to Youth Expo. Call the Youth Expo hotline at (714) 708-1931 for details.

## New Ideas For The New Year

From bridal gowns and computers to new ideas in hobbies and handicrafts; from the thrills provided by young gymnasts to the ideas offered for home remodeling and antique shopping, visitors to the Orange County Fair & Exposition Center will find all of these and more on the fairgrounds during January, February and March.

Traditional and modern wedding fashions will be on display Feb. 13 in Building 12 and the Parade of Products from 10 a.m.

to 4 p.m. Adult admission is \$7, and \$5 for seniors and children 12 and under.

Shoppers can make choices at the Home Remodeling and Decorating Show Jan. 14-16 in Buildings 10, 12 and the Parade of Products. Admission is \$6.75 for adults and children under 10 are free.

Other shopping opportunities will be at the Tex\*Us Guitar Show Jan. 15 and 16 in Building 14, the Crossroads of the West Gun Show Feb. 5-6, the Sugar Plum Arts & Crafts Festival March 3-5, and the

Gem, Jewelry & Bead Show, March 4-6. For hobbyists there are the Scrapbook Expo Feb. 18-20, the Great American Train Show March 12-14 and the Amish Quilt Show March 18-19.

The SCATS gymnasts will stage their 2005 Hall of Fame Classic Feb. 11-13, and the annual Costa Mesa Antique Show will fill three buildings March 18-20 for those interested in the best of yesteryear.

## Two Major Projects Move Master Plan Forward

Continuing the implementation of Master Plan projects, OCFCF's Board of Directors in October approved a plan to develop an area identified as the cultural zone, comprised of the current campground, kid carnival, Little Theatre, Buildings 13 and 15, Memorial Gardens, Pacific Amphitheatre and Centennial Farm. In accordance with the Master Plan, a portion of the cultural zone, specifically where the Little Theatre currently sits, will be named "Park Plaza," and will be an open space setting, flexible enough to accommodate a wide range of festivals, outdoor exhibits, music events and other forms of celebration. The plan is being executed to improve traffic flow on the west end of the fairgrounds, maximize the use of space, enhance the customer experience and increase revenue in identified depressed areas of the fairgrounds.

The plan will focus on the revitalization of the west end of the Fair which currently lacks the energy to affect longer customer stays. "There is a tremendous opportunity to spread crowds by creating a high energy destination point on the west end of the

fairgrounds, which currently has a 'backstage' feel to it," noted OCFCF Chief Operations Officer Steve Beazley.

The revitalization calls for the removal of the Little Theatre building in order to book a timed attraction for the 2005 Orange County Fair, i.e. water sports, extreme skateboard show, etc. Removal of the Little Theatre will create an open park-like space offering entertainment, food and retail attractions, as well as open rental space for year round promoters.

Additionally, the Board has awarded a contract for the design of a new multi-purpose exhibit building on the Main Mall.

Martinez Architects of Playa Del Rey won the contract at the Sept. 23 meeting of the Fair Board. Construction of the building and refurbishing of the Main Mall are scheduled to begin in August 2005.

The new structure will replace Building 17, the Youth in Motion building, which will be disassembled and possibly moved elsewhere on the fairgrounds. Besides flexible exhibit space, the ground floor will have a commercial kitchen that can

serve banquets in the exhibit building or other fairgrounds venues. Public access will be from the Main Mall.

A second floor in the new building will contain administrative office space, meeting spaces and restrooms. As part of this project, new facades will be designed for Buildings 10, 12, 14 and 16, and there will be Main Mall lighting and landscaping improvements.

The Fair Board rejected all bids on the proposed Pacific Amphitheatre renovation because they exceeded the budgeted \$10 million by over \$6 million. The Board directed staff to work with the architect, John Fisher & Associates, and the California Construction Authority to analyze the bids to determine why they exceeded the budgeted amount.

Doug Lofstrom, the Fair's director of planning and project management, said, "Part of the discrepancy in our approved budget and the actual bids we received could be attributed to a strong construction market as well as the high cost of materials now. Our hope is to continue to use the amphitheatre as part of Fair programming for 2005."

## Tour Season Begins at Centennial Farm

Schoolchildren's tours are in full swing at Centennial Farm, according to Evy Edelo, education programs coordinator at the Farm.

Volunteer docents show kindergartners and first graders the four-acre Farm's features, including the animals and the crops. The docents are all volunteers. When they are asked why they give up their time to show the 5- and 6-year-olds the animals and plants, the answer is that they are getting more from the experience and from the children than they are giving up in the two-hour stint.

Burly, bearded Philip Henderson, an Irvine leadership coach, puts the Farm's oxen team, Bill and Bob, through their paces for the young visitors. He first saw the pair at the 2003 Fair "and I fell in love with them," he said. He had no farm experience but learned how to be an ox driver.

"Children are amazing," he said. "A child is not afraid to ask what adults won't ask."

Philip likes to show the children that by speaking softly and being gentle, he can make two massive animals obey him. "I learn from Bill and Bob how to help



the people I deal with, by inspiring them," he said.

Cheri Wall of Fountain Valley is a retired computer firm administrative assistant who has been a docent for a

year, along with her husband Buck. She too was attracted to the Farm by the oxen.

"But I really became hooked one day when one of the kids in my tour said, 'This is the best day of my life!'" The children also attend an illustrated talk on how chicks develop inside an egg and hatch. If they wish, children may hold a two- or three-day-old chick in their cupped hands.

The tour also involves a visit to the milking parlor inside Millennium Barn, and each child will plant radish seeds in a container that can be taken back to their classroom.

Over the years, more than 500,000 schoolchildren have participated in the Farm tours.

Guided tours begin at 9 and 11 a.m. The Farm is open to the public Monday - Fridays, 1-4 p.m.; and Saturdays and Sundays, 9 a.m. -4 p.m.

Teachers wishing to schedule a tour should visit [www.ocfair.com](http://www.ocfair.com) for information on available dates and how to make a reservation.

For information about volunteering at Centennial Farm call (714) 708-1619.

## Youth Expo Clip Art Winners

Winners of the contest to create clip art that decorates the Competition Handbook this year were announced by Youth Expo Manager Joan Hamill. They are:

- Preschool. Sophie Beazley, 4 1/2, Balearic Preschool. Sophie drew a young girl looking at planet Earth, surrounded by hearts.
- Grades K-1. Sophie Kaskavaciyan, 6, Minassian Elementary. A "garage sale" of nature's animals and plants.
- Grades 2-3. Victoria Vasko, 7, Page Private School. A bowl of avocados.



Sophie Beazley, age 4-1/2, Balearic Preschool



Sophie Kaskavaciyan, age 6, A. G. Minassian Elementary



Victoria Vasko, Age 7, Page Private School

- Grades 4-6. Ben Hsu, 10, Acaciawood School. A plea to "Keep the Earth as Green as Avocados."

- Junior high, grades 7-8. Nguyen Nguyen, 13, Stacey Middle School. A picnic-in-the-park scene with a legend "Keeping the Earth Clean and Green."

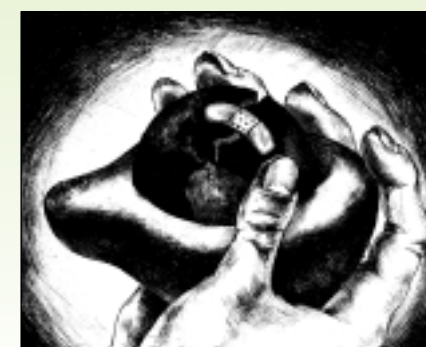
- High School, grades 9-10. Erica Chang, Fairmont Preparatory Academy-Anaheim. A hand holding half an avocado. The avocado seed is a representation of Earth, with a Band-Aid.



Ben Hsu, age 10, Acaciawood School



Nguyen Nguyen, age 13, Stacey Middle School



Erica Chang, Fairmont Preparatory Academy-Anaheim

## Events Calendar 2005

### Weekly Events

**ORANGE COUNTY MARKETPLACE**  
Saturdays and Sundays, 7 a.m. - 4 p.m.  
Main Lot. Admission: \$2 for adults, children under 12 free.  
Orange County Marketplace (949) 723-6660 [www.ocmarketplace.com](http://www.ocmarketplace.com)

**FARMERS MARKET**  
Thursdays 8:30 a.m. - 1 p.m.  
Main Lot. Sponsored by the Orange County Farm Bureau (714) 573-0374.

**CENTENNIAL FARM**  
Monday - Friday, 1 p.m. - 4 p.m.  
Saturday & Sunday, 9 a.m. - 4 p.m.  
Admission: free. (714) 708-1619

### JANUARY 2005

#### 14-16 HOME REMODELING & DECORATING SHOW

Friday, noon - 8 p.m.  
Saturday, 10 a.m. - 8 p.m.  
Sunday, 10 a.m. - 6 p.m.  
Buildings #10 & #12.  
Admission: adults \$6.75 (\$5.75 with coupon), seniors (55+) \$3, children 12 and under free.  
N.E.C. Group, Inc. (818) 557-2950

#### 15-16 TEX\*US GUITAR SHOW

Saturday, 10 a.m. - 6 p.m.  
Sunday, 10 a.m. - 4 p.m.  
Building #14.  
Admission: adults \$10, children under 12 free. Texas Guitar Shows, Inc. (918) 288-2222

#### 20 WHO WE KNOW NETWORK EXPO

Thursday, 5 p.m. - 9 p.m.  
Building #12.  
Admission: \$10.  
Who We Know Network (949) 222-2422

#### 22-23 COMPUTER FAIR

Saturday & Sunday, 10 a.m. - 5 p.m.  
Building #14.  
Admission: adults \$5, children under 10 free.

# Jan. Feb. & March

NP Expos, Inc. (800) 800-5600  
[www.lacomputerfair.com](http://www.lacomputerfair.com)

#### 22-23 O.C. REGISTER TRAVEL SHOW

Saturday, noon - 5 p.m.  
Sunday, 11 a.m. - 4 p.m.  
Buildings #10, #12 & Parade of Products.  
Admission: adults \$7, seniors (55+) \$6, children 12 & under free.  
Orange County Register [www.ocregister.com](http://www.ocregister.com)

#### 26 CASH FOR COLLEGE

Wednesday, 3 p.m. - 7 p.m.  
Building 17. Admission: free.  
(714) 432-5509

### FEBRUARY 2005

#### 5-6 CROSSROADS OF THE WEST GUN SHOW

Saturday, 9 a.m. - 5 p.m.  
Sunday, 9 a.m. - 4 p.m.  
Buildings #10, #12, #14 & Parade of Products.  
Admission: adults \$9, seniors \$8, children under 12 free with adult.  
B&L Productions (801) 544-9125

#### 11-13 SCATS GYMNASTICS 2005 HALL OF FAME CLASSIC

Friday, Saturday & Sunday 8 a.m. - 9 p.m.  
Building #10.  
Admission: adults \$8; seniors (55+) \$5, children (5-17) \$3, children under 5 free.  
SCATS Gymnastics (714) 895-2909 [www.scatsgymnastics.com](http://www.scatsgymnastics.com)

#### 13 BRIDAL EXPO

Sunday, 10 a.m. - 4 p.m.  
Building #12 & Parade of Products.  
Admission: adults \$7, seniors (55+) and children (12 & under) \$5.  
Adcom Publishing (714) 670-7800 [www.brideworld.com](http://www.brideworld.com)

#### 18-20 SCRAPBOOK EXPO

Friday & Saturday, 11 a.m. - 6 p.m.  
Sunday, 10 a.m. - 5 p.m.  
Crop party: Friday & Saturday, 6 p.m. - midnight.  
Buildings #10, #12, #14, #17 & Parade

of Products. Admission: \$8/day.  
Scrapbook Expo (360) 897-6024  
[www.scrapbookexpo.com](http://www.scrapbookexpo.com)

#### 26-27 MALIBU CAT SHOW

Saturday, 11 a.m. - 5 p.m.  
Sunday, 9 a.m. - 4 p.m.  
Building #10.  
Admission: adults \$5; seniors (62+); children (under 12) \$4.  
Malibu Cat Club (909) 372-9079

#### 26-27 COMPUTER FAIR

Saturday & Sunday, 10 a.m. - 5 p.m.  
Building #12.  
Admission: adults \$5, children under 10 free.  
NP Expos, Inc. (800) 800-5600  
[www.lacomputerfair.com](http://www.lacomputerfair.com)

### MARCH 2005

#### 3-5 SUGAR PLUM ARTS & CRAFTS FESTIVAL

Thursday & Friday, 10 a.m. - 8 p.m.  
Saturday, 9 a.m. - 3 p.m.  
Building #10.  
Admission: free.  
Sugar Plum Festivals (562) 598-0857  
[www.sugarplumcrafts.com](http://www.sugarplumcrafts.com)  
NO STROLLERS PLEASE

#### 4-6 GEM, JEWELRY & BEAD SHOW

Friday, noon - 7 p.m.  
Saturday, 10 a.m. - 7 p.m.  
Sunday, 10 a.m. - 5 p.m.  
Building #12 & Parade of Products.  
Admission: adults \$5; children under 12 free.  
Gem Faire, Inc. (760) 390-3599  
[www.gemfaire.com](http://www.gemfaire.com)

#### 5 WHAT'S UP FOR KIDS

Saturday, 10 a.m. - 4 p.m.  
Building #14.  
Admission: free.  
What's Up For Kids (310) 544-1042  
[www.whatsupforkids.com](http://www.whatsupforkids.com)

#### 10 APARTMENT ASSOCIATION OF ORANGE COUNTY'S ANNUAL TRADE SHOW & CONFERENCE

Thursday, 9 a.m. - 5 p.m.  
Building #10.  
Admission: free.  
Apartment Association of Orange County (714) 638-5550  
[www.aoc.com](http://www.aoc.com)  
OPEN TO THE PUBLIC

#### 10 O.C.'S LARGEST MIXER II

Thursday, 5 - 9 p.m.  
Building #14 & Baja Blues.  
Admission: \$10.  
The Dave Linden Group (323) 965-9212  
[www.ocmixer.com](http://www.ocmixer.com)

#### 12-13 GREAT AMERICAN TRAIN SHOW

Saturday & Sunday, 11 a.m. - 5 p.m.  
Buildings #10 & #12.  
Admission: adults \$7, children 12 & under free.  
G.A.T.S. (702) 252-0334  
[www.gats.com](http://www.gats.com)

#### 18-19 AMISH CRAFT & QUILT SHOW

Friday, 10 a.m. - 8 p.m.;  
Saturday, 10 a.m. - 5 p.m.  
Building #14.  
Admission: adults \$3, children 17 & under free.  
Amish Country Traditions (717) 687-9270

#### 18-20 COSTA MESA ANTIQUE SHOW

Friday & Saturday, 11 a.m. - 8 p.m.  
Sunday, 11 a.m. - 5 p.m.  
Buildings #10, #12 and Parade of Products.  
Admission: adults \$8, under 17 free with adult.  
Calendar Antique Shows, Inc. (800) 943-7501  
[www.calendarshows.com](http://www.calendarshows.com)

#### 25 ROCK HARBOR CHURCH GOOD FRIDAY SERVICES

TBD.

#### 27 ROCK HARBOR CHURCH EASTER SERVICES

TBD.