

President's Message



With 2006 all wrapped up, OCFEC now looks forward to the challenges of the new year. As usual, we have some wonderful events planned for 2007 including the 28th annual Youth

return of plenty of traditional favorites. New this year, Kids Park, Park Plaza and the Main Mall will be rearranged and revitalized, presenting opportunities for new programming and attractions.

We have already started working on the 2007 Pacific Amphitheatre Summer Concert Series. In 2006 we welcomed Paul Simon, Gnarl's Barkley, All-American Rejects, and Steve Miller Band. To get advance notice and special offers, visit ocfair.com and sign-up for the Pacific Amphitheatre Backstage Pass.

And, finally, Youth Expo 2007, April 27-29, will be "Moovin n' Groovin" as 4H, FFA, Girl Scouts, students and kids of all ages come together to celebrate their academic and community accomplishments.

The new year is full of promise and we hope you enjoy all that OCFEC has to offer. For more information and updates, visit ocfair.com.

*Deborah Carona
President, Board of Directors
Orange County Fair & Exposition Center*

Board of Directors

Deborah Carona - President
Ruben Smith - Vice President
Peggy Haidl
Dale Dykema
Gary Hayakawa
David Padilla
Julie Vandermost
Kristina Dodge
Joyce Tucker

Chief Executive Officer

Becky Bailey-Findley

Chief Operating Officer

Steve Beazley

Chief Administrative Officer

Dena Heathman

Fair Times Staff

Communications Department



NONPROFIT ORG.
U.S. POSTAGE
PAID
SANTA ANA, CA
PERMIT #4137

Return Service Requested



ORANGE COUNTY FAIR & EXPOSITION CENTER

Orange County Fair & Exposition Center • 88 Fair Drive • Costa Mesa, CA 92626 • (714) 708-FAIR (3247) • www.ocfair.com

The 2007 Youth Expo Competition Guide is available online.

Download the guide and enter online.

Visit www.ocfair.com and click the Youth Expo logo.

For additional information, call (714) 708-1553.

Farewell To Rick Fatland

The OC Fair, and the Fair industry, recently lost one of its most generous partners. Rick Fatland, OC Fair's longtime Grounds Entertainment & Grandstand Arena Entertainment coordinator, passed away on Tues., Nov. 7, after a lengthy battle with cancer. He is survived by his wife, Judie, and sons, David King and Jason Rariden.



Rick Fatland (1946-2006)
Grandstand Arena House Manager. He set the standard for presenting grounds entertainment for future years.

"In all his capacities he provided strong and effective leadership, working collaboratively with multiple Fair departments as well as cultivating and developing strong teams," said Becky Bailey-Findley, CEO, Orange County Fair & Exposition Center. "He set a wonderful example of a 'can-do' attitude to accomplish Fair goals. He always went the extra mile with consistency and excellence."

At the 2006 OC Fair, the OC Fair honored Rick as an Employee of the Fair. The Award of Excellence was given in honor of his years of significant contribution to the OC Fair but especially for his work in 2006. Rick took on new challenges, changing his role with the Fair and performed with excellence and positive leadership.

Though we will terribly miss his presence with us, the capacity and soul of Rick Fatland lives on through us and we are grateful for the gift of life he shared with us so generously.

Check out ocfair.com for the latest event information and sign up for the Pacific Amphitheatre Backstage Pass to receive pre-sale information and special offers for the 2007 Summer Concert Series.

What's Inside



President's Message



Herefords



Fascination of Orchids

Did You Know?

The Youth Expo Competition Guide is online now.

Students Get "Moovin N' Groovin" For Youth Expo

A youthful vibe will be "Moovin n' Groovin" at the Orange County Fair & Exposition Center on April 27-29 for the 28th annual Youth Expo, which will be presented for a second year by family entertainment center Boomers!-Where fun rules.

Thousands of local school-children, schools, youth groups and families will take over the fairgrounds for the free annual event, which recognizes Orange County youth for their positive accomplishments in math, science, literature, agriculture, art, and the community.

New for 2007, Youth Expo organizers are partnering with Parenting Orange County Magazine to hold the local publication's "Parenting OC Camps and Education Fair" in conjunction with Youth Expo.

Student projects on a variety of academic subjects will be on display in the School Projects building throughout the three-day event. The best student projects are awarded ribbons, trophies and cash awards.

Future gardeners and farmers can showoff their young talent with an entry in the Li'l Sprouts Farm and Garden Competition on April 27. Pre-registration is not required and all self-grown fruits, vegetables, or flowers can be delivered to Centennial Farm from 8 a.m. to 3:30 p.m.

Continued inside



Home Show Features Latest For Decorators And Builders

The 31st annual Home Remodeling and Decorating Show, Jan. 26-28, is a homeowner's candy store and toy store wrapped together in one big custom-designed wallpaper bow.

The three-day event will have thousands of square feet of the latest and hottest home improvement products and services to whet the appetites of amateur and professional decorators and builders.

Special features include the "World of Kitchens", where attendees can view

compete displays with anything from luxurious wood designs to sleek laminates. Other features include a window and door expo, a spa spectacular, a re-roofing expo, and exhibits focused on outdoor living, gardens and second stories.

Two stages will house a number of seminars and workshops geared toward the do-it-yourself clan. Attendees can learn about products, methods, services, and tips for successful home improvements.

Attendees can also find bargains on home

furnishings and tons of free samples and opportunities to win thousands of dollars in prizes.

The show will be held in buildings 10 and 12 and the Parade of Products from Noon to 8 p.m. on Friday, 10 a.m. to 8 p.m. on Saturday, and 10 a.m. to 6 p.m. on Sunday. General admission is \$6.75, seniors (55+) are \$4 and children under 12 are free. For more information visit www.thehomeshow.com or call (818) 557-2950.

Business Mixer Returns Mar. 8

Network. Network. Network. That will be the goal for hundreds of local professionals during Orange County's Largest Mixer IV on Mar. 8.

Some 25 Orange County chambers of commerce and business organizations will come together with hundreds of exhibitors for this exciting annual networking opportunity.

Attendees and exhibitors can build their client-base, research products and services, and learn about how chambers of commerce and other business organizations



can help small and large businesses grow.

Chambers from throughout the county, professional business groups, local media organizations, and a number of exhibitors from a mix of industries will be on-hand with information and opportunities.

Admission for the one-night event is \$15. The mixer will be held in buildings 14 and 16 and Baja Blues Restaurant from 5 p.m. to 9 p.m. For more information or to become an exhibitor visit www.largestmixer.com or call (949) 222-6600.

Orchid Fanatics Take Root For A Second Year



It'll be a beautiful and bountiful feast for local orchid fanatics at the 27th annual Fascination of Orchids International Show and Sale on Feb. 9-11.

The orchid, which means "delicate beauty", will be the featured attraction during the annual event's second visit to the Orange County Fair & Exposition Center.

Thousands of orchids from all over

the world will be available for viewing and purchasing. Vendors, exhibitors and growers will be offering services, products and tips. Attendees can also enjoy numerous exhibits, workshops and seminars scheduled throughout the three-day event.

Admission is \$4 per day. Hours are 10 a.m. to 6 p.m. each day in buildings 14 and 16.

Youth Expo, continued from page 1 that day for submission.

The **18th annual Home Builders Council (HBC) Design/Build Competition** will set-up shop for a third year with its two-day event which challenges high school, community college, Youth Build, and Regional Occupation Program (ROP) student teams to design and build as professional builders would.

For the **52nd annual Orange County Science and Engineering Fair**, science and math will be the featured attraction with hundreds of individual and group

projects on display from students in the sixth through 12th grades.

Junior and senior high school jazz bands will provide the "groovin'" for 2007 during the **17th annual Youth Expo Jazz Festival**. The top novice and advance groups will rock out in the two-day competition.

Academia won't be the only thing "moovin'" locals to OCFEC for the spring. Gale Webb is slated to return with her **Extreme Sports and Air Show**, which features some of the youngest BMX, inline and skateboarding stars of today.

Games and fun will round out the experience with interactive quirky science exhibits in the **Wild Science** area and a special gaming area. Attendees can also enjoy carnival rides and a number of free activities.

Additionally, Youth Expo features include a 4-H livestock competition, Girl Scout exhibits, crafts, and educational resources and information.

Youth Expo hours are Friday 9 a.m. to 3 p.m., and Saturday and Sunday 10 a.m. to 4 p.m. Admission and parking are free.

Shop 'Til You Drop At OCFEC

Shoppers will don their most comfortable walking shoes as they peruse through day, evening and sport collections from St. John's Knits during the company's annual warehouse sale on Feb. 9-11. Admission is free and line-ups are not allowed earlier than 6 a.m.

After shoppers restock their closets they can put a lil' country in their homes during the California Country Antique Americana Show and Sale on Feb. 24-25. Antique dealers will sell folk art, furniture, quilts, baskets,

stoneware, toys and more. Admission is \$9 on Saturday before 2 p.m. (\$6 after) and \$6 on Sunday before 2 p.m. (\$3 after), children under 17 years old are free both days.

On March 17 and 18, the Quick Throttle Expo will heat up the end of winter with two days of everything-motorcycle. Gadgets, gizmos, supplies and services will be complimented by a fashion show, meet-and-greets with builders and celebrity riders, and contests for exciting prizes.

2007 OC FAIR SPONSORSHIP OPPORTUNITIES

The 2007 **OC Fair**, July 13-Aug. 5, offers an excellent opportunity to reach over 900,000 potential customers over 21 days. As a sponsor, you will achieve the exposure and visibility necessary to successfully promote your company.

Corporate Sponsorships, contact: Michele Richards at (714) 708-1716.

Premium Space Rentals, contact Events Sales & Services at (714) 708-1572.

Hereford (hūr færd)



- Typically a Hereford has a red or black coat with white coloring on its head, front of neck, brisket, and undersides.
- Most recognizable by its mostly white face and head.
- Native home is Herefordshire, England, where Benjamin Tomkins is credited with being the breed's founder in the 1700s.
- William H. Sotham and Erastus Corning began the first successful breeding herd of Herefords in the United States in 1840.
- Raised throughout the country (some 36 states) but most of them call Texas home.
- The most well recognized movie extra for western flicks.

Events CALENDAR 2007

Weekly Events

ORANGE COUNTY MARKET PLACE
Saturday & Sunday, 7 a.m.-4 p.m.
Main Parking Lot.
Admission: adults \$2, children under 12 free.
Tel Phil Enterprises (949) 723-6660
www.ocmarketplace.com

FARMERS MARKET
Thursdays, 8:30 a.m.-1 p.m.
Main Parking Lot.
Orange County Farm Bureau (714) 573-0374
orange.cfbf.com

CENTENNIAL FARM
Monday - Friday, 1 p.m.-4 p.m.
Saturday & Sunday, 9 a.m.-4 p.m.
Admission: free.
(714) 708-1916

JANUARY 2007

6 NIGHTMARE FEST
Saturday, 12:30 p.m.-11 p.m.
Building #14.
Admission: presale: \$28, day of event \$30.
www.myspace.com/nightmarefest
(562) 665-1986

20-21 TEX*US GUITAR SHOW
Saturday, 10 a.m.-5 p.m.
Sunday, 10 a.m.-4 p.m.
Building #12.
Admission: adults \$10, children under 12 admitted free.
Tex*us Guitar Shows, Inc.
www.texasguitarshows.com

January - March

20-21 ORANGE COUNTY REGISTER TRAVEL SHOW
Saturday, noon-5 p.m.
Sunday, 11 a.m.-4 p.m.
Building #10.
Admission: adults \$10, seniors (55+) \$8, children under 12 admitted free.
Orange County Register

26-28 31st ANNUAL HOME REMODELING & DECORATING SHOW
Friday, noon-8 p.m.
Saturday, 10 a.m.-8 p.m.
Sunday, 10 a.m.-6 p.m.
Buildings #10, #12 & Parade of Products.
Admission: adults \$6.75, seniors \$4.
N.E.C. Group, Inc.
(818) 557-2950
www.thehomeshow.com

FEBRUARY 2007

3-4 CROSSROADS OF THE WEST GUN SHOW
Saturday, 9 a.m.-5 p.m.
Sunday, 9 a.m.-4 p.m.
Buildings #10, #12, #14, #16, Parade of Products & Main Mall.
Admission: adults \$12, seniors \$11, children under 12 admitted free with adult.
B&L Productions
(801) 544-9125
www.crossroadsgunshow.com

9-11 SCATS GYMNASTICS
Friday, 11 a.m.-9 p.m.
Saturday & Sunday, 8 a.m.-9 p.m.
Building #10.
Admission: adults \$8, seniors & children \$5.
Scats Gymnastics
(714) 895-2909

9-11 FASCINATION OF ORCHIDS
Friday, Saturday & Sunday, 10 a.m.-6 p.m.
Buildings #14 & #16.
Admission: adults \$4.

Fascinations of Orchids
(949) 735-2930
www.fascinationoforchids.com

9-11 ST. JOHN SALE
Friday, Saturday & Sunday, time TBD.
Building #12 & Courtyard.
Admission: free.
St. John
www.stjohnsknits.com
NO LINE-UPS BEFORE 6 A.M.
NO DAY OF SHOW.

16-18 SCRAPBOOK EXPO
Friday & Saturday, 10 a.m.-6 p.m.
Sunday, 9 a.m.-5 p.m.
Buildings #10, #12, #14, #16, #17 & Parade of Products.
Admission: adults \$8, children under 12 admitted free.
Scrapbook Expo
www.scrapbookexpo.com

24-25 CALIFORNIA COUNTRY ANTIQUE AMERICANA SHOW & SALE
Saturday, 10 a.m.-6 p.m.
Sunday, 11 a.m.-4 p.m.
Building #14.
Admission: adults \$9 on Saturday (\$6 after 2 p.m.) and \$6 on Sunday (\$3 after 2 p.m.), children 17 and under admitted free. Paid first day admission good for both days.
California Country (831) 476-4161
www.californiacountryshow.com

MARCH 2007

2-4 GEM FAIRE
Friday, noon-7 p.m.
Saturday, 10 a.m.-7 p.m.
Sunday, 10 a.m.-5 p.m.
Buildings #10, #12 & Parade of Products.
Admission: adult \$5, children under 12 admitted free.
Gem Faire, Inc.
(503) 252-8300
www.gemfaire.com

8 OC'S LARGEST MIXER IV
Thursday, 5 p.m.-9 p.m.
Buildings #14, #16, Food Bazaar & Baja Blues.
Admission: \$15.
The Linden Group, Inc.
(949) 222-6600
www.largestmixer.com

15 AAOC ANNUAL TRADE SHOW & CONFERENCE
Thursday, 9 a.m.-5 p.m.
Building #10 & #12.
Admission: free.
Apartment Association of Orange County
(714) 638-5550
OPEN TO THE PUBLIC.

17-18 QUICK THROTTLE EXPO
Saturday & Sunday.
Buildings #10, #12 & Parade of Products.
Quick Throttle Magazine
www.quickthrottlemag.com

24-25 CROSSROADS OF THE WEST GUN SHOW
Saturday, 9 a.m.-5 p.m.
Sunday, 9 a.m.-4 p.m.
Buildings #10, #12, #14, #16, Parade of Products & Main Mall.
Admission: adults \$12, seniors \$11, children under 12 admitted free with adult.
B&L Productions
(801) 544-9125
www.crossroadsgunshow.com

29-31 SUGAR PLUM FESTIVAL'S "ARTS & CRAFTS SHOW"
Thursday & Friday, 9 a.m.-8 p.m.
Saturday & Sunday, 9 a.m.-3 p.m.
Building #10.
Admission: free.
Sugar Plum Festivals
(562) 598-0857
www.sugarplumfestivals.com
NO STROLLERS PLEASE.