



OFFICE OF THE GOVERNOR

February 15, 2011

California Agricultural Fair Season

I am honored to welcome you to the 2011 season of California's agricultural fairs.

The vibrant culture of livestock competitions, educational exhibits, carnival rides, live performances and more is very important to the state. The fairs and your exhibits on the fairgrounds offer an important link to the agricultural community and the California farmers and ranchers that are a part of it. Each fair encompasses a unique aspect of California and its heritage.

Thank you for participating and playing a vital role in California's agricultural community.

Sincerely,


EDMUND G. BROWN JR.



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

February 4, 2011

Thank you for showcasing the many facets of the great agricultural community of California.

I am honored to be the new Secretary of the California Department of Food and Agriculture and look forward to what your exhibits will bring this year.

California has some of the richest agricultural resources in the world and your exhibits play a vital role in displaying this. Each fair in which you participate has a unique, local agriculture flavor that brings people together to celebrate the tradition and innovation of our farmers and ranchers.

Thank you for your support of California fairs and for being an important part of California's bountiful agricultural community.

Sincerely,

Karen Ross
Secretary



2011 Welcome Letter Competition Guide

Welcome to the 2011 OC Fair Competition Guide. The competitive exhibits program is certainly one of the bedrock offerings of the annual OC Fair, both to participants who “do” and fairgoers who “view.” It is the single-best expression of our community’s talents and interests, all on display for the more than 1,000,000 visitors to the annual Fair.

This year marks the beginning of the next chapter of the OC Fair, after having just celebrated in 2010 our first 120 years of community. In the spirit of this new beginning, we are saluting traditional community connections in this year’s theme, **“LET’S EAT!”**

Many of our most beloved traditions center around the dining table. And what better place to celebrate that deeply-human connection than at the Fair! The theme also serves as a most welcomed call to action in the aftermath of hard work. We Orange Countians are a nose-to-the-grindstone bunch, so join the OC Fair in celebrating hard work and accomplishment by ringing the dinner bell and saying “LET’S EAT!”

I hope you take the time to find just the right competitions for your talents and will participate in the upcoming 2011 OC Fair. So, get started on your latest masterpiece, work hard until you are satisfied with the results, enter it into the Fair and then, by all means, “LET’S EAT!”



Dr. Steven Beazley
President & CEO
OC Fair & Event Center