

President's Message



It's Fair time again, that special time of year when it is all a-buzz at the Orange County Fair & Exposition Center. It is so rewarding for me to see the results of the Fair staff's hard work played out over 21 days and

nights. I don't think people realize that once one Fair ends, work begins on the next Fair, making it a year round project. I hope you'll all make time to join us for a day or two as there will be a lot to see and do. Some new events we're really excited about include the "Taste of the Fair" at the Pacific Amphitheatre on Thursday, July 8, the night before the Fair officially opens. This will be a great opportunity for everyone to come out and see what this year's Fair has to offer. We'll have food, fireworks and a special performance by The Fab Four and Orange County's Pacific Symphony. And, it's free for everyone. So mark it on your calendars beginning at 7 p.m. and ending at approximately 8:45 p.m. Then on opening day, Friday July 9, we'll have

another wonderful opportunity for fairgoers when we offer free admission and parking for the Fair's opening hour from 10 to 11 a.m.

And finally, I want to mention another event we're really pleased about. It is the Fair's first Summer Book Drive on Wednesday, July 28 from noon to 6 p.m., sponsored by the Orange County Fair and the Los Angeles Times' Reading by 9 program. Anyone donating a new children's book or three gently used children's books will receive free admission and one carnival ride. All books will be donated to local Orange County schools and matched by Scholastic Books, Inc.

These are only a few of the special activities planned for the Summer Fair. Unfortunately, there just isn't enough room to mention all of the happenings at the Fair such as the Pacific Amphitheatre Summer Concert Series, the contests, exhibits, food, pig races, petting zoos, etc. For a full look at the Fair, you can visit www.ocfair.com. I'm sure it will entice you to visit the Fair again and again. See you at the Fair!

Patricia Velasquez
President, Board of Directors
Orange County Fair & Exposition Center

Dale Dykema Appointed to OCF Board

Governor Arnold Schwarzenegger has announced the appointment of Dale L. Dykema as a member of the Orange County Fair Board of Directors. The Fair Board is composed of nine volunteer members whose role is to set and approve policies for the Orange County Fair & Exposition Center. He will serve a four-year term and succeeds Leslie "Teddie" A. Ray, who was first appointed in 2001.

Mr. Dykema, of Newport Beach, is the founder, Chairman of the Board, Chief Executive Officer and majority stockholder of T.D. Service Financial Corporation in Santa Ana, which provides value-added technology and processing solutions to the mortgage banking industry.

Mr. Dykema is active in politics and is the Chairman Emeritus of the Lincoln Club of Orange County and a member of the board of directors of The New Majority. He also served on the steering



Dale L. Dykema committee of MORPAC, the Political Action Committee of the Mortgage Bankers Association of America. In addition, he has served on the boards of many non-profit organizations and is a current member of the board of the YMCA, Hispanic Chamber of Commerce and the Lincoln Juarez Opportunity Center.

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Summer Book Drive Helps Children Discover Reading

For parents who feel guilty about throwing away their children's old books, there is a solution that not only empties the bookcase but benefits public schools.

It's the Summer Book Drive on July 28 between noon and 6 p.m. Just bring either one new children's book or three that are gently used to an entry gate and you will get free admission and a free Carnival ride. The donated books will benefit Orange County public schools, and each book will be matched by Scholastic, Inc.

The book drive is presented by the Orange County Fair and the Reading by 9 program of the Los Angeles Times. The book drive also is supported by KDIS, Radio Disney.

Also, visit any Orange County Barnes & Noble location during the month of July and receive one Fair admission with a children's book donation to the CHOC Summer Book Drive. See stores for details. Fair admission is available while supplies last.

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Fair Times

Costa Mesa, California - Summer 2004

ORANGE COUNTY FAIR & EXPOSITION CENTER

What's Inside



Domingos Alegres



2004 Chef Series



President's Message

Did You Know?

All TGIF shows are only \$19

Jammin' at the Pacific Amphitheatre 2004 Summer Concert Series

The unique pairing of The Beatles tribute group **The Fab Four** and **Orange County's Pacific Symphony** will be the first of the 21 concerts in the Pacific Amphitheatre Summer Concert Series on Friday, July 9 at 8 p.m. and is the first of four specially priced Friday night TGIF performances. All seats for the four TGIF shows are \$19 and include free Fair admission.

A two-time Grammy Award winner, **Reba McEntire** released her first album in four years, 2003's *Room to Breathe*, a triumphant return to the spotlight for one of the most popular country music performers of all time. McEntire will be performing Sunday, July 11 at 8 p.m.

Los Angeles-based **Hoobastank**, performing Tuesday, July 13, achieved national recognition with their eponymous 2001 major label debut that spawned the hit singles "Crawling in the Dark" and "Running Away." Their latest single is "The Reason," the title track from their critically acclaimed 2003 release. Opening for Hoobastank at 8 p.m. will be Orange County's **Lit**.

Bill Medley met his vocal match in **Bobby Hatfield**, who eventually became his singing partner when they formed **The Righteous Brothers**. After a lengthy and successful career, in November of 2003



Jessica Simpson

Hatfield passed away. Medley has assembled "The Righteous Brothers: A Celebration By Bill Medley" to honor the music's unforgettable legacy on Wednesday, July 14. The show will begin at 8 p.m.

In 1998, San Francisco's **Train** broke onto the scene with their hit single "Meet Virginia" from their debut album *Train*. Their latest release, the platinum *My Private Nation*, features the hit singles "Calling All Angels" and "When I Look to the Sky." Train will be performing Thursday, July 15 at 8 p.m.

Grammy award winners **Ozomatli** bring their politically charged blend of Latin salsa,

hip-hop, and jazz-funk to the Amphitheatre on Friday, July 16 at 7:30 p.m. for the second TGIF show. Their latest release is the six-song e.p. *Coming Up*. **Dance Hall Crashers** will open the show.

Hootie & the Blowfish broke onto the American music scene in 1994 with their debut album *Cracked Rear View*. The album landed at Number One on the Billboard chart, sold 12 million copies, and cemented the band's place as one of the most successful groups of the last decade. The band will be performing Sunday, July 18 at 8 p.m.

A living legend of contemporary

continued inside

Citizens Business Bank Arena Presents Free Entertainment

During the 21 days of the 112th annual Orange County Fair, the Citizens Business Bank Arena will offer free daily entertainment including Speedway, Bullriding, Latino concerts, as well as a smorgasbord of other popular music.

July 9 - 29th Annual Speedway Fair Derby & Freestyle Motocross Jumping **8 p.m.**

July 10 - "Orange Crush" Demolition Derby **2 & 8 p.m.** (2 p.m. show features The World Championship Donut Eating Contest sponsored by Winchell's)

July 11 - Domingos Alegres Concert featuring Twiz y Los Megas, Yari More, La Raza Obrera, and Rogelio Martinez **6 - 10 p.m.**

July 13 - The Atomic Punks - a tribute to early Van Halen **8 p.m.**

Jammin' at the Pacific Amphitheatre story, continued from page 1

porary music, **Patti LaBelle** brings her distinctive sounds to Pacific Amphitheatre on Tuesday, July 20. The opening act at 7:30 p.m. will be **The Spinners**, known as the greatest soul group of the early '70s.

Christian rockers the **Newsboys** will perform with **Audio Adrenaline** on Wednesday, July 21 at 7:30 p.m. One of today's most popular Christian bands, Newsboys have been nominated for four Dove awards for their 2003 release, *Adoration: the Worship Album*. Audio Adrenaline fuse a Grammy nominated blend of rock, rap and funk. Their latest release is 2003's *Worldwide*.

With his insights into human nature—both adult and child—comedian **Bill Cosby** has won American hearts by pointing out the humor of everyday events. Cosby brings his brand of wry humor and social insight to the Pacific Amphitheatre on Thursday, July 22 at 8 p.m.

The third TGIF show will feature the **Go-Go's** and **The Motels** on Friday, July 23 at 7:30 p.m. The most popular all-girl group of the eighties, the Go-Go's, released three Top 40 albums before splitting to pursue solo projects. Now, reunited since 1994, the group continues to sell out amphitheaters and thrill audiences. The Motels, fronted by charismatic vocalist Martha Davis, are best known for the hit singles "Only the Lonely" and "Suddenly Last Summer."

La Fiesta Mundial del Mariachi

July 14 - Bjorn Again - the ABBA Experience **8 p.m.**

July 15 - Dean Torrance & the Surf City Allstars - a tribute to Jan and Dean **8 p.m.**

July 16 - Wild Child - a Jim Morrison Celebration **8 p.m.**

July 17 - Brian Beirne's 50th Anniversary of Rock n' Roll **8 p.m.**

July 18 - Domingos Alegres Concert featuring Sonora Show, Aline Hernandez, Los Horoscopos de Durango, and Pablo Montero **8 p.m.**

July 20-24 - "Weird Al" Yankovic **8 p.m.**

July 25 - Domingos Alegres Concert featuring Javier Alonso, Gerardo, Banda Los Lagos, and Jennifer Pena. **8 p.m.**

comes to the Pacific Amphitheatre on Saturday, July 24, beginning at 6:30 p.m. featuring Mariachi Vargas de Tecalitlan led by Jose Martinez, and Mariachi Tlaquepaque.

Singer-songwriter **Jackson Browne** was still a teenager when he played with the Nitty Gritty Dirt Band. More than three decades later, Browne's music has been the soundtrack for a generation. This year, he was inducted into the Rock and Roll Hall of Fame. Grammy-award winner **Shawn Colvin** is best known for her number one single "Sunny Came Home." Browne and Colvin will be performing on Tuesday, July 27 at 7:30 p.m.

John Fogerty made his mark as the leader of the legendary Creedence Clearwater Revival before disbanding the group in 1972. Fogerty has since forged a successful solo career, releasing five critically acclaimed albums including *Centerfield* which reached number one on the Billboard chart. He became a member of the Rock and Roll Hall of Fame in 2003 as a member of CCR. Fogerty will be performing Wednesday, July 28 at 8 p.m.

Grammy-award winner **Don Henley** will be performing Thursday, July 29 at 8 p.m. A founding member of the Eagles and a successful solo artist, Henley is one of rock's most celebrated stars.

The fourth TGIF show features **Sugar Ray** and **Royal Crown Revue**, performing at 8 p.m. on July 30. Orange County natives, Sugar Ray burst upon the national scene in 1997 with "Fly,"

July 27-30 - The Funk Brothers - a Motown celebration featuring guest vocalists Joan Osborne, Raul Malo, Irma Thomas, and Derek Bordeaux **8 p.m.**

July 31 - Bullriding featuring musical performance by Smokin' Armadillos **2 & 8 p.m.**

Aug. 1 - Fiesta Del Charro featuring musical performances by Humberto Herrera and Mariachi Los Camperos **2 & 7 p.m.**

All events in the Citizens Business Bank Arena are free with Fair admission. Seating is available on a first-come, first seated basis. All acts and times subject to change without notice.

the hit single from their sophomore release *Floored*. Since then they have released three more Top 40 albums and a string of catchy singles. Royal Crown Revue, over its 15-year career, has pioneered the new-swing movement.

Born and raised in Dallas, Texas, **Jessica Simpson** has released three Top 40 albums including 2003's smash, *In This Skin*, which includes her latest single, "Take My Breath Away." America's favorite newlywed, Simpson performs Saturday, July 31 at 8 p.m.

Formed in Texas in 1969, the three members of **ZZ Top** have created an immense catalog of classics, including "La Grange," "Tush" and "Legs," that are as instantly recognizable as their beards, boiler suits and cheap sunglasses. ZZ Top brings three decades of Texas blues to the Pacific Amphitheatre in support of their latest release *Mescalero* on the closing night of Fair, Sunday, Aug. 1 at 8 p.m.

Artists for the Saturday, July 10, Saturday, July 17, and Sunday, July 25 concerts will be announced soon. In addition to the concerts during the Fair, Pacific Amphitheatre also will host Counting Crows on Thursday, July 1; and Boston on Saturday, Aug. 7.

Tickets are available at all Ticketmaster outlets, online at www.ticketmaster.com, by phone at (714) 740-2000 or (213) 480-3232, and at the Orange County Fair & Exposition Center Box Office at the Pacific Amphitheatre.

All acts are subject to change without notice.

2004 Chef Series Brings Good Taste to the Fair

During three nights of the Orange County Fair, Heritage Stage will be cooking when well-known chefs from television and radio tempt the crowd with food, fun and tantalizing recipes. This year's series features return appearances by Mary Sue Milliken and Susan Feniger (formerly known as the Two Hot Tamales) and Alton Brown from "Good Eats" on The Food Network. Making his Fair time debut is James Botsacos, who many have seen cook with Katie and Matt on the "Today Show."

The first chefs to hit the stage are Mary Sue Milliken and Susan Feniger (The Border Girls) from the popular Border Grill restaurants in Santa Monica and Las Vegas as well as Ciudad in downtown Los Angeles. Inspired by a love for bold flavors and strong statements, Milliken and Feniger have made their mark with home cooking from all over the world. Don't miss them on Heritage Stage on Thursday, July 15 at 5:30 p.m. for an hour of Latin cooking.

Joining the Chef Series on Thursday, July 22 is James Botsacos, executive

chef at Molyvos Greek restaurant in New York City. Through his own talent, skill and vision, Botsacos elevates traditional Greek recipes to the highest levels of taste and sophistication. He currently is the host of ESPN's "Cold Pizza" and is a regular contributor to NBC's "Today Show."

And finally, back by popular demand, is Alton Brown, writer, director and host of "Good Eats," one of the top-rated shows on The Food Network. For over five years, Brown has amused and informed on his weekly cooking show, which combines his passion for food and pop culture while entertaining his audience with wit and humor. On each episode of "Good Eats," he explores the origins of ingredients, decodes culinary customs, and presents food and equipment trends. You can see Alton on Thursday, July 29 at 5:30 p.m. on Heritage Stage.

Each chef will be available following their shows to sign autographs and answer questions. The Chef Series is co-sponsored by KOST 103.5 FM and Dinner at Eight Productions.



James Botsacos



Alton Brown



Mary Sue Milliken and Susan Feniger

Orange County Fair Celebrates Domingos Alegres

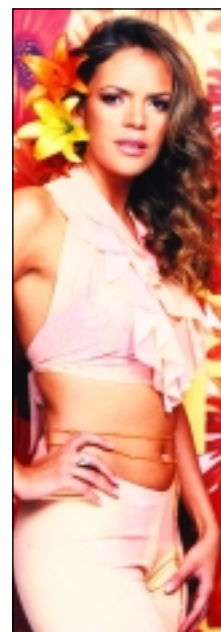
In Spanish, Domingos Alegres translates as "happy Sundays"—and that's exactly what the 112th annual Orange County Fair has on its agenda this summer.

The most visible and audible segment of this new Fair feature will be the four Sunday programs of Latino-flavored music in the Citizens Business Bank Arena. Entrance to this event is free with Fair admission; seats are not reserved.

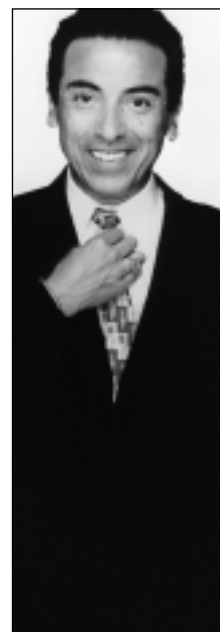
As Doug Lofstrom, the director of operations for Orange County Fair & Exposition Center, explained: "Domingos Alegres is not just about the programs in the Arena. It's about our guests enjoying all the attractions that the Orange County Fair offers."

The July 11, 18 and 25 programs will begin at 6 p.m. The Aug. 1 program, on the Fair's closing day, will be in two sessions, beginning at 2 and 7 p.m.

Performing July 11 are Twiz y Los Megas, Yari More, La Raza Obrera, and Rogelio Martinez. Scheduled for July 18 are Sonora Show, Aline Hernandez, Los Horoscopos de Durango. On July 25 guests can enjoy Javier Alonso, Gerardo,



Aline Hernandez



Yari More



Rogelio Martinez



La Raza Obrera

Events Calendar 2004 July, Aug. & Sept.

Weekly Events

INTERNATIONAL SPEEDWAY RACING

Saturdays, Aug. 14, 21, 28, Sept. 11, 18 & 25.

Gates open 5:30 p.m., first race 7:30 p.m. Grandstand Arena. Admission: adults \$12, juniors (13-17) & seniors (60+) \$8, children (6-12) \$4, children under 6 free. Parking & Programs free. Preferred Parking \$3. International Speedway, Inc. (949) 492-9933 www.cmspeedway.com

ORANGE COUNTY MARKETPLACE

Saturday & Sunday, 7 a.m. - 4 p.m.

Main Lot. Admission: adults \$2, children under 12 free. Tel Phil Enterprises (949) 723-6660 NO MARKETPLACE JULY 10, 11, 17, 18, 24, 25, 31, AND AUG. 1.

FARMERS MARKET

Thursdays, 8:30 a.m. - 1 p.m.

Main Lot. Sponsored by the Orange County Farm Bureau (714) 573-0374 NO FARMERS MARKET JULY 15, 22 AND 29.

CENTENNIAL FARM

Monday - Friday, 1 p.m. - 4 p.m.; Saturday & Sunday, 9 a.m. - 4 p.m.

Admission: free, except July 9 through Aug. 1. (714) 708-1916

JULY

1 COUNTING CROWS

Thursday, 8 p.m. Pacific Amphitheatre. Tickets available at all Ticketmaster outlets, online at www.ticketmaster.com, and by calling (714) 740-2000 or (213) 480-3232, and at the Orange County Fair & Exposition Center Box Office at the Pacific Amphitheatre. www.ocfair.com

8 "TASTE OF THE FAIR" PREVIEW NIGHT

Thursday, 7 - 8:30 p.m. Pacific Amphitheater.

Admission: free. Orange County Fair & Exposition Center. www.ocfair.com. Fireworks, wine tasting, music by the Fab Four & Orange County's Pacific Symphony.

7/9-8/1 112TH ANNUAL ORANGE COUNTY FAIR

Tuesday - Thursday, noon - midnight; Friday - Sunday,

10 a.m. - midnight. Closed Mondays. All buildings and grounds. Admission: general (13-54) \$7, seniors (55+) \$6, children (6-12) \$3, children 5 & under free. Parking \$5, buses \$10. Orange County Fair & Exposition Center (714) 708-FAIR (3247) www.ocfair.com

AUGUST

7 BOSTON

Saturday, 8 p.m. Pacific Amphitheatre. Tickets available at all Ticketmaster outlets, online at www.ticketmaster.com, and by calling (714) 740-2000 or (213) 480-3232, and at the Orange County Fair & Exposition Center Box Office at the Pacific Amphitheatre. www.ocfair.com

11 CHILI COOKOFF & PLANT AUCTION

Wednesday, 5 p.m.-10 p.m. Building #12, Parade of Products, and The Courtyard. Admission: \$5. California Association of Nurserymen (714) 545-8449

13-15 GEM, JEWELRY & BEAD SHOW

Friday, noon-7 p.m.; Saturday, 10 a.m.-7 p.m.; Sunday,

10 a.m.-5 p.m. Building #12 & Parade of Products.

Admission: adults \$5, children under 12 free. Gem Faire, Inc. (503) 252-8300

15 CHEVY MADNESS

Sunday, 9 a.m.-5 p.m. Festival Fields and Arlington Fields.

Admission: adults \$10, seniors (65+) and children 12 & under \$5. Horsepower Promotions (805) 686-2007 www.horsepowerpromotions.com

18 SENIOR GAMES

Wednesday, 9 a.m. - 3 p.m. Building #10.

Orange County Activity Directors Association (714) 376-6169

21-22 CROSSROADS OF THE WEST GUN SHOW

Saturday, 9 a.m.-5 p.m.; Sunday, 9 a.m.- 4 p.m. Buildings #10,

#12, #14, and Parade of Products. Admission: adults \$9, seniors

\$8, children under 12 free with adult.

B&L Productions (801) 544-9125

27-29 INDIAN POW WOW

Friday, 2 p.m.-10 p.m.; Saturday & Sunday, 9 a.m.-10 p.m.

Picnic Area and Arlington Fields. Admission: adults \$7, teens (13-17) and seniors (55+) \$4, children (6-12) \$2, children 5 & under free. Southern California Indian Center (714) 962-6673

28-29 COMPUTER FAIR

Saturday, 10 a.m.-5 p.m. Building #12. Admission: adults \$5,

children under 10 free. NP Expos, Inc. (800) 800-5600

www.lacomputerfair.com Discount tickets for \$2.95 are available online at tickets.lacomputerfair.com

29 5TH ANNUAL SUMMER CLASSIC CAR, TRUCK & MOTORCYCLE SHOW & ELVIS SALUTE

Sunday, 9 a.m.-3 p.m. Admission: free with Market Place admission.

Orange County Market Place (949) 723-6663

www.ocmarketplace.com

SEPTEMBER

4-6 LABOR DAY CAR CRUISE

Saturday & Sunday, 9 a.m.-11 p.m.; Monday, 9 a.m.-noon.

All Grounds. Admission: adults \$10, children 12 & under free.

Orange County Cruisin' Association (909) 928-4550

17-19 SAND SPORTS SUPER SHOW

Friday, 5 p.m.-10 p.m.; Saturday, 9 a.m.-7 p.m.; Sunday, 10 a.m.-5 p.m.

All Grounds. Admission: adults \$8, children 12 & under free. Sand

Sports Super Show (714) 990-5107 www.sandsportssupershow.com

25 CRUISIN' FOR A CURE CAR SHOW

Saturday, 7 a.m. - 5 p.m. All grounds. Admission: general \$10,

military and seniors (55+) \$8, children 12 & under free.

Cruisin' for a Cure (949) 588-8777 www.cruisinforacure.com

9/30-10/3 SUGAR PLUM ARTS & CRAFTS FESTIVAL

Thursday & Friday, 9 a.m.-9 p.m.; Saturday, 9 a.m.-4 p.m.

Building #10. Admission: free. Sugar Plum Festivals (562) 598-0857

www.sugarplumcrafts.com NO STROLLERS PLEASE