

## CEO's Message



The Orange County Fair & Exposition Center (OCFEC) is really all about community and what our programs mean to the community. Our mission statement sums up our

to quality and excellence is long-term and we're looking forward to developing opportunities to create new and synergistic programming into the future. The goals of the Tel Phil proposal align with those of OCFEC in that we strive to provide value driven opportunities for a positive customer experience. For a list of special events and special Market Place features, check out the OC Market Place website at [www.ocmarketplace.com](http://www.ocmarketplace.com).

Another mouth-watering event this season is America's Zesty Best Food Show featuring a delicious assortment of good food, good music and the best zesty cuisine in the country. Vendors with products from mild to wild will be offering samples to all comers June 17-19.

And of course, we will continue to bring Southern California residents events and attractions that they have come to expect including the 26th annual Youth Expo. Youth Expo is a free event sponsored by OCFEC, dedicated to all that's wonderful and exciting about kids. It is chock-full of opportunities for local youth artists, crafters, writers, jazz artists, performers and many other types of exhibits and contests to showcase the talents and achievements of our young people.

Other events that you will want to check out are the America's Family Pet Expo from April 15 - 17, Extreme Motorsports Expo from May 13 - 15 and numerous Speedway events taking place

We're pleased to announce that the Orange County Market Place, Tel Phil Enterprises, Inc., was the successful competitor in the recent swap meet lease bid. The new contract commences August 1, 2005, for five years with a five-year option to renew. Tel Phil has an excellent record of providing quality customer service and an excellent, innovative customer experience. Their commitment

## 2005 Competition & Livestock Handbooks Available Online



Among new contests added this year for competitors are "Avocado Cooking," "Chili Cooking," "Mardi Gras" and "Fourth of July" tablesettings in Home

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in the Grandstand Arena.

All revenues generated from the annual fair and year-round events are reinvested in educational and community programs as well as in our facilities. Since completing the master plan work last summer, we have been planning and working with architects on two significant capital projects. No plans are finalized as of this date, but we are looking forward to a refurbishment of the Pacific Amphitheatre and the building of a new exhibit hall. More details to come in the future but these two projects are examples of how the OCFEC plans to reinvest in a large way in new and enhanced facilities.

*Becky Bailey-Findley  
 CEO/General Manager  
 Orange County Fair & Exposition Center*

and Hobbies; "Tastiest Guacamole" and "Rooster Crowing & Hen Cackling" in Youth; "Harry Potter" and "Lord of the Rings" movie memorabilia in Collections; and "Avian Bowl" in Livestock.

The deadline for entry forms to be received at the Orange County Fair & Exposition Center is May 18 at 5 p.m. Entry forms received after that time, despite postmark, cannot be accepted. Exhibit delivery times are noon to 7 p.m. on June 17 and 10 a.m. to 5 p.m. on June 18.

Consult the Livestock Handbook for times of animal delivery, judging and pickup and for the annual junior livestock auction. In 2004, there were 5,703 participants entering 13,690 exhibits in competitive departments. Additionally, more than 9,000 fairgoers of all ages took part in contests offered around the fairgrounds.

The annual OC Fair takes place Friday, July 8 through Sunday, July 31, and is closed Mondays, July 11, 18 and 25.

**Orange County Fair & Exposition Center**

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# Fair Times

Costa Mesa, California - Spring 2005

ORANGE COUNTY FAIR & EXPOSITION CENTER

## What's Inside



Art On A Stick



Competition Handbook



CEO's Message

## Did You Know?

The Competition & Livestock Handbooks are online only.

## Pet Expo Takes Over OCFEC

They're coming! They're coming! The furry and the scaly. The miniature and the giant. The four-legged and the no-legged. The cute and the creepy.

Hundreds of animals will be invading the Orange County Fair & Exposition Center as a part of the 16th annual America's Family Pet Expo, April 15-17.

Hosted by the World Wide Pet Supply Association, Inc., a national nonprofit organization dedicated to promoting responsible pet care, the spring event is the world's largest pet and pet product expo which will feature animals, animal experts and a wide variety of pet products.

Over 1,000 animals will dazzle attendees in a variety of stage shows, demonstrations and competitions. Scheduled events include Splash Dogs, a contest to see which dog can dive the farthest in a pool; Joe Krathwohl's Exotic Bird Show, an act hailing from the Tropicana Hotel in Las Vegas with a juggling macaw and basketball playing black cockatoo; Snake Races, a contest where the fastest slither wins; and demonstrations where four-legged law enforcement officers show how they're protecting citizens.

Animal expert Warren Eckstein from NBC's "The Today Show" will broadcast his radio show live on Saturday, April 16, from 11 a.m. to 3 p.m.

Other favorites will be the Pet Adoption Fair presented by Petco Animal Supplies, Inc., the South Coast Dog Agility Team with high-energy obstacle



courses, a kids aquarium contest, petting zoo, and pony rides.

This year organizers have added an exciting feature just for kids. Kids Komer will offer younger pet lovers interactive exhibits, such as The Pet Detective presented by Kids 'n' Pets, a reptile display from A Children's Living Nature Museum, craft projects with the Peacock Foundation, and animal-themed face painting.

Don't forget about the over 100 breeds of dogs, hundreds of cats, birds, fish, llamas, reptiles, pigs, rats, mice, goats, rabbits, miniature horses, sheep and exotic animals on hand.

Attendees are asked to leave their own

beloved pets at home due to the large amount of exhibit animals on hand during the weekend event.

Parking is free. General admission is \$10.00. Seniors 60 and older are \$8.00. Children 6 to 12 are \$4.00 and children 5 and under are free. On Friday, children 12 and under are free after 5:00 p.m. For more information, visit [www.PetExpoOC.com](http://www.PetExpoOC.com).

## Fair Promotions

**"TASTE OF THE FAIR"**  
**Thursday, July 7**  
 Free pre-Fair event featuring live music and fireworks.

**SENIORS DAYS**  
**Thursdays, July 14, 21, 28**  
 Seniors (60+) admitted for \$4.  
 Free Ferris wheel and merry-go-round rides.

**PLAY FOR FREE**  
**Opening Day, Friday, July 8**  
 Free admission and parking. All gates.  
 10 a.m.-11 a.m.

**"IT'S CALLIN' YOU OUT TO GIVE"**  
**CANNED FOOD DRIVE**  
**Wednesday, July 20**  
 Free admission with donation of five (5) canned or dry food items. Benefiting Second Harvest Food Bank.  
 Noon-6 p.m.

**SALUTE TO SOUTHERN CALIFORNIA HEROES**  
**Friday, July 8**  
 Free admission for all active duty military, law enforcement and firefighters plus one guest.  
 11 a.m.-6 p.m.

**"IT'S CALLIN' YOU OUT TO GIVE" BOOK DRIVE**  
**Wednesday, July 27**  
 Free admission with donation of one (1) new or three (3) gently used children's books. Benefiting Orange County public schools.  
 Noon-6 p.m.

**KIDS DAYS**  
**Tuesdays, July 12, 19, 26**  
 Children age 12 & under admitted free. All day.

**CARNIVAL PROMOTIONS**  
**Unlimited Rides**  
**\$20 Tuesdays & Wednesdays**  
 Sold until 5 p.m. Ride until 8 p.m.  
**\$1 Rides**  
**Thursdays & Fridays**  
 Sold until 5 p.m. Ride until 8 p.m.



## Spring Events Roar Into OCFEC and Leave Their Mark

Four events bring you to the edge of your seat at the Orange County Fair & Exposition Center this Spring. Whether you get your kicks with hot rod trucks, extreme motorsports and watercraft, or body art, OCFEC is the place to be this season.

The 6th annual **West Coast All Truck Nationals** returns to OCFEC on Sunday, April 10, featuring trucks of all makes and sizes from minis to semis. This annual show features the West's best Chevys, GMCs, Fords, Dodges, Jeeps, import trucks, Internationals, Hummer H2s and others.

For shoppers, Fleet Pride, the nation's largest big rig store, will be selling and showing their latest products. Also, Pick Your Part manufacturer's row will again feature over 50 of the West's largest manufacturers showcasing their newest products.

The show is open from 9 a.m.-5 p.m. Admission is \$10 for adults, \$5 for seniors 65 years or older, and children 12 and under. For more information check out [www.horsepowerpromotions.com](http://www.horsepowerpromotions.com) or call (805) 686-2007.

On May 13-15, **Extreme Motorsports Expo** will present a high-octane mix of vehicles and accessories for all off-road and speed fanatics. Thrills include FMX jumpers, Rhino demos, monster trucks, Monster Kool Bus rides for the kids, and award-winning stuntman Monte Perlin performing in a huge ball of steel.

Among the vehicles to be displayed will be sand rails, rock crawlers, ATCs, desert trucks, dune buggies, four-wheel drive trucks, lifted trucks, ATVs, dirt bikes and high-speed watercraft.

Expo hours are Friday, 5 p.m.-10 p.m.,



Saturday, 10 a.m.-6 p.m., and Sunday, 10 a.m.-5p.m. Admission is \$10, children under 10 get in for free. For more information visit [www.extrememotorsportsexpo.com](http://www.extrememotorsportsexpo.com) or call (714) 241-9055.

New this year, the **Body Art Fair** is May 21-22, open noon -7 p.m. each day. The celebration features two days of live tattooing and piercing demonstrations, contests, shopping, information, and other activities. Featured artists and companies will offer products and services including permanent and temporary tattooing, body piercing, cosmetics, jewelry, hairstyling,

accessories, apparel, books and more. Admission is \$9.95 when purchased online and \$15 at the door. For more information visit [www.bodyartfair.com](http://www.bodyartfair.com).

Other events scheduled for OCFEC include the Crossroads of the West Gun Show, April 2-3 and June 4-5; Computer Fair, April 9-10 and June 11-12; Speedway, April 30; Quilts, Crafts & Sewing Festival, May 5-7; Orange County Senior Expo, May 20-21; Sugar Plum Arts & Crafts Festival, June 9-11; America's Zesty Best Food Show, June 17-19; and Home Remodeling & Decorating Show, June 24-26.

## Third Annual Art On A Stick Calls You Out To Play

Before toys became mass-produced marketing tools, individuals hand-crafted unique playthings that were, more often than not, pieces of folk art reflecting the popular whimsy of a local region and culture. Toys varied from simple blocks to complicated mechanical toys with movable parts, constructed of everything from wood and fabric to metal and clay.

With this in mind, the 2005 OC Fair introduces the third annual Sculpture Exhibit: Art on a Stick Toy Challenge. The goal of the Toy Challenge is to stimulate the imagination of both children and adults and to ignite creativity with toys that are imaginative, whimsical and well-

crafted. Artists are asked to create for this juried show toys that not only are fun and engaging but also reflect a unique vision.

The five divisions for competition are Recycled, Toys That Move, Dolls & Plush, Activity Toys, and Board Games. Cash prizes will be awarded for class and division winners, a Best of Show winner, and a People's Choice Award.

The Art on a Stick Toy Challenge is open to all residents of the United States, ages 5 and older. Entry deadline is noon on Friday, May 20. The complete prospectus is available online at [www.ocfair.com](http://www.ocfair.com). Selected entries will be displayed during the 113th OC Fair, July 8-31.



## Fair Admission Is On Sale Now

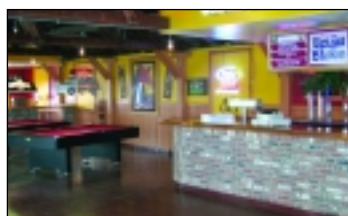
Discounted admission for the 2005 OC Fair is currently on sale at all Ticketmaster locations, online at [ticketmaster.com](http://ticketmaster.com), or by phone at (714) 740-2000 and (213) 480-3232, and at the OC Fair Box Office at the Pacific Amphitheatre.

Through July 7, adult admission is \$6, senior admission (60+) is \$4, and children (6-12) are \$2. Regular admission prices during Fair are \$8 for adults, \$6 for seniors (60+), \$4 for children (6-12), and kids 5 and under being admitted free.

The OC Fair Box Office through July 6 will be open Wednesday - Friday, 10 a.m. - 6 p.m.; Saturday and Sunday, 10 a.m. - 4 p.m.; and closed Mondays and Tuesdays. The box office will be closed Easter Sunday, March 27, and Independence Day, July 4. On Tuesday, July 5, the box office will be open 10 a.m. - 6 p.m., and Thursday, July 7, from 10 a.m. - 10 p.m.

The 113th annual OC Fair, themed "It's Callin' You Out To Play" and saluting avocados, is open July 8 - 31, and is closed Mondays, July 11, 18, & 25.

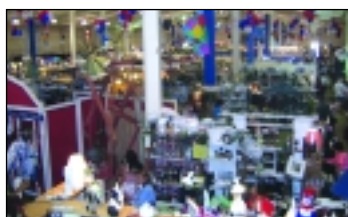
Orange County Fair & Exposition Center



All New Baja Blues Restaurant



Sand Sports Super Show



Sugar Plum Craft Show in Building #10



America's Family Pet Expo

Hold your next event at the Orange County Fair & Exposition Center. It's a unique combination of prime outdoor real estate coupled with more than 115,000 square feet of inviting and flexible indoor space.

Corporate Parties • Consumer Shows • Festivals  
Holiday Parties • Trade Shows • Meetings • Banquets

Home to over 150 annual events. From a small private event to a large festival, our event professionals will assist you in making your event a success. For booking inquiries log onto [ocfair.com](http://ocfair.com) or call (714) 708-1572.

WIN  
FREE Fair  
and  
Concert  
Admission!

PACIFIC AMPHITHEATRE  
Sign up for the OC Fair e-mail list and get advance word on OC Fair and Pacific Amphitheatre schedules and special offers. Visit [www.ocfair.com](http://www.ocfair.com) and sign up today.

Events  
CALENDAR  
2005

# April, May & June

## Weekly Events

### INTERNATIONAL SPEEDWAY RACING

Saturdays, April 30,  
May 7, 14, 21,  
June 4, 11, 18 & 25.

Gates open 6 p.m., first race 7:30 p.m. Grandstand Arena. Admission: adults \$12, juniors (13-17) & seniors (60+) \$8, children (6-12) \$4, children under 5 free. Parking & Programs free. Preferred Parking \$5. International Speedway, Inc. (949) 492-9933 [www.cmspeedway.com](http://www.cmspeedway.com)

### ORANGE COUNTY MARKETPLACE

Saturday & Sunday, 7 a.m.-4 p.m.

Lot A. Admission: adults \$2, children under 12 free. Tel Phil Enterprises (949) 723-6616 [www.ocmarketplace.com](http://www.ocmarketplace.com)

### FARMERS MARKET

Thursdays, 9 a.m.-1 p.m.

Lot A. Sponsored by the Orange County Farm Bureau (714) 573-0374

### CENTENNIAL FARM

Monday - Friday, 1 p.m.-4 p.m.; Saturday & Sunday, 9 a.m.-4 p.m.

Admission: free. (714) 708-1916. CLOSED APRIL 15 - 17, MAY 14 - 15 and MAY 28 - 29.

## APRIL 2005

### 2-3 CROSSROADS OF THE WEST GUN SHOW

Saturday, 9 a.m.-5 p.m.

Sunday, 9 a.m.-4 p.m.

Buildings #10, #12, #14, Parade of Products and Main Mall. Admission: adults \$10, seniors \$9, children under 12 free with adult. B&L Productions (801) 544-9125

### 9-10 COMPUTER FAIR

Saturday & Sunday, 10 a.m.-5 p.m.

Building #12.

Admission: adults \$5, children under 10 free. NP Expos, Inc. (800) 800-5600 [www.lacomputerfair.com](http://www.lacomputerfair.com)

### 10 ALL NATIONALS TRUCK SHOW/WEST COAST ALL TRUCK NATIONALS

Sunday, 9 a.m.-5 p.m.

Festival Fields.

Admission: adults \$10, seniors (65+) \$5, children (12 & under) \$5. Horse Power Promotions (805) 686-2007 [www.horsepowerpromotions.com](http://www.horsepowerpromotions.com)

### 15-17 AMERICA'S FAMILY PET EXPO

Friday, 1 p.m.-9 p.m.

Saturday, 10 a.m.-7 p.m.

Sunday, 10 a.m.-6 p.m.

All Buildings & Grounds.

Admission - Presale: adults \$9, senior (60+ with ID) \$7, children (6-12) \$3, kids 5 & under free.

Admission - Day of Event: adults \$10, seniors (60+ID) \$8, children (6-12) \$4, kids 5 & under free.

World Wide Pet Supply Association, Inc. (626) 447-2222 [www.petexpoc.com](http://www.petexpoc.com)

### 4/29-5/1 26th ANNUAL YOUTH EXPO

"It's Easy Being Green."

Educational expo featuring exhibits, games, crafts, Jazz Festival, talent search, and OC Science & Engineering Fair.

Friday, 9 a.m.-3 p.m.

Saturday & Sunday, 9 a.m.-4 p.m.

All Buildings & Grounds.

Free admission and parking.

Orange County Fair & Exposition Center (714) 708-3247 [www.ocfair.com](http://www.ocfair.com)

## MAY 2005

### 5-7 QUILTS, CRAFT & SEWING FESTIVAL

Thursday, Friday & Saturday, 9 a.m.-5 p.m.

Building #10.

Admission: adults \$8, children under

12 free.

Rusty Barn Promotions Group, Inc. (801) 463-1200 [www.rustybarn.com](http://www.rustybarn.com)

### 7 SUPER AUCTIONS

Saturday, 10 a.m.-5 p.m.

Preview: 8 a.m.-10 a.m.

Building #12

Admission: Free.

Super Auctions

(562) 592-1009

### 13-15 EXTREME MOTORSPORTS EXPO

Friday, 5 p.m.-10 p.m.

Saturday, 10 a.m.-6 p.m.

Sunday, 10 a.m. - 5 p.m.

All Buildings & Grounds.

Admission: adults \$10, children under 10 free.

Extreme Motorsports Expo (714) 241-9055

[www.extrememotorsportsexpo.com](http://www.extrememotorsportsexpo.com)

### 20-21 ORANGE COUNTY SENIOR EXPO

Friday & Saturday, 9:30 a.m.-4 p.m.

Building #10, Parade of Products and Heritage Stage.

Admission: adults \$6, veterans and children 16 & under free.

\$3 off with AARP or Ralph's Card.

Senior Events of California (909) 393-8525 [www.ocseniorexpo.com](http://www.ocseniorexpo.com)

### 21-22 BODY ART FAIR

Saturday & Sunday, noon -7 p.m.

Building #12. Admission: adults \$5, children under 10 free.

NP Expos, Inc. (800) 800-5600 [www.bodyartfair.com](http://www.bodyartfair.com)

## JUNE 2005

### 4-5 CROSSROADS OF THE WEST GUN SHOW

Saturday, 9 a.m.-5 p.m.

Sunday, 9 a.m.-4 p.m.

Buildings #10, #12, #14,

Parade of Products & Main Mall. Admission: adults \$10, seniors \$9, children under 12 free with adult. B&L Productions (801) 544-9125

### 9-11 SUGAR PLUM ARTS & CRAFTS FESTIVAL

Thursday & Friday, 10 a.m.-8 p.m.

Saturday, 9 a.m.-3 p.m.

Building #10.

Admission: free.

Sugar Plum Festivals

(562) 598-0857

[www.sugarplumcrafts.com](http://www.sugarplumcrafts.com)

NO STROLLERS PLEASE

### 11-12 COMPUTER FAIR

Saturday & Sunday, 10 a.m.-5 p.m.

Building #12.

Admission: adults \$5, children under 10 free.

NP Expos, Inc.

(800) 800-5600

[www.lacomputerfair.com](http://www.lacomputerfair.com)

### 17-19 AMERICA'S ZESTY BEST FOOD SHOW

Friday, 10 a.m.-5 p.m.

Saturday, 10 a.m.-6p.m.

Sunday, 10 a.m.-4 p.m.

Building #10

Admission: adults \$8,

children under 12 \$4.

Open to the public and trade.

Jazz Gourmet Foods, Inc.

(949) 366-6488

[www.zestybest.com](http://www.zestybest.com)

### 24-26 HOME REMODELING & DECORATING SHOW

Friday, noon -8 p.m.

Saturday, 10 a.m.-8 p.m.

Sunday, 10 a.m.-6 p.m.

Building #10

Parade of Products and Main Mall.

Admission: adults \$6.75,

seniors (55+) \$3,

children 12 & under free.

N.E.C. Group, Inc.

(818) 557-2950